

**DHG Marketing Private Limited**  
**SCO 49-50, Sector -26, Madhya Marg, Chandigarh - 160019**

Dated 23.10.2017

Bombay Stock Exchange Limited  
Department of Corporate Services,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

The National Stock Exchange of India  
Limited  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051

Sub: Disclosure u/r 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. Regarding Purchase of 1000 shares in Steel Strips Wheels Limited By DHG Marketing Pvt. Ltd.

Sir,

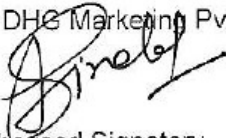
Enclosed please find the necessary disclosures as required under 29(1) & 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Kindly take the same on your records please.

Thanking you.

Yours faithfully,

For DHG Marketing Pvt. Limited



Authorised Signatory  
Encl:a/a

## ANNEXURE - 1

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition			
Name of the Target Company (TC)	STEEL STRIPS WHEELS LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	DHG Marketing Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	YES		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE & NSE		
Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC(**)
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights : DHG Marketing Pvt. Ltd.	365000	2.35	2.35
Other Promoters	6228582	40.04	40.04
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	2235100	14.37	14.37
c) Voting rights (VR) otherwise than by equity shares *	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	8828682	56.76	56.76
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	1000	0.001	0.001
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) acquired	-	-	-
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	-	-	-
e) Total (a+b+c+d)	1000	0.001	0.001
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	365000	2.35	2.35
Other Promoters	6228582	40.04	40.04
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) after acquisition	-	-	-
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	2235100	14.37	14.37
e) Total (a+b+c+d)	8828682	56.76	56.76
Mode of acquisition (e.g. open market/ public issue/ rights issue/ preferential allotment/ inter-se transfer/ encumbrance, etc)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.			
Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/ convertible securities/ any other instrument that entitles the acquire to receive shares in the TC	19.10.2017		
Equity share capital/ total voting capital of the TC before the said acquisition	Rs. 155562700/- dividend into 15556270 equity shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 155562700/- dividend into 15556270 equity shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 155562700/- dividend into 15556270 equity shares of Rs. 10/- each		

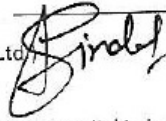
Note: (\*) Voting rights in connection with above stated 2235100 pledged shares are with promoter group.

(DHG Marketing Pvt. Ltd.)  
Place: Chandigarh  
Date:23/10/2017

(DHG Marketing Pvt. Ltd.)

Place: Chandigarh

Date: 23/10/2017

A handwritten signature in black ink, appearing to read 'Sindhu', is written over a horizontal line.

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Clause 35 of the

(\*\*) Diluted share/ voting capital means the total number of shares in the TC, assuming full conversion of the outstanding convertible

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

**ANNEXURE - 2**

**Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations.**

Name of the Target Company (TC)	STEEL STRIPS WHEELS LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	DHG Marketing Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	YES		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE & NSE		
Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC(**)
<b>Before the acquisition under consideration, holding of:</b>			
a) Shares carrying voting rights Priya Garg	365000	2.35	2.35
Other Promoters	6228582	40.04	40.04
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	2235100	14.37	14.37
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	8828682	56.76	56.76
<b>Details of acquisition/ sale</b>			
a) Shares carrying voting rights acquired	1000	0.001	0.001
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) acquired	-	-	-
d) Shares encumbrance/ invoked/ released by the acquirer	-	-	-
e) Total (a+b+c+d)	1000	0.001	0.001
<b>After the acquisition/ sale, holding of:</b>			
a) Shares carrying voting rights Other Promoters	366000	2.35	2.35
	6228582	40.04	40.04
b) Shares encumbered with the acquirer	2235100	14.37	14.37
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	8829682	56.76	56.76
Mode of acquisition/ sale (e.g. open market/ off market/ public issue/ rights issue/ preferential allotment/ inter-se transfer etc).	Open Market		
Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	19.10.2017		
Equity share capital/ total voting capital of the TC before the said acquisition/ sale	Rs. 155562700/- dividend into 15556270 equity shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	Rs. 155562700/- dividend into 15556270 equity shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 155562700/- dividend into 15556270		

Note: (\*) Voting rights in connection with above stated 2235100 pledged shares are with promoter group.

(DHG Marketing Pvt. Ltd.)

Place: Chandigarh

Date: 23.10.2017

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under

(\*\*) Diluted share/ voting capital means the total number of shares in the TC, assuming full conversion of the outstanding