



SKYLINE TELE MEDIA

**SKYLINE TELE MEDIA SERVICES LIMITED**

CIN : U22300DL2007PLC160956

FC 23, Sec 16 A, Film City, Noida 201 301

Tel + 91 120 391 1444 Fax + 91 120 391 1401

E-mail : info@skylinetelemedia.com

Website : www.skylinetelemedia.com

Date: October 25, 2017

To,  
The Listing Compliance Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1, G  
Block, Bandra-Kurla Complex,  
Bandra (E), Mumbai-400 051  
Fax: 91-22-26598237/38

To,  
The Listing Department  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001.  
Fax: 91-22-2272 3121

**Sub: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Madam,

With reference to the captioned subject, please find enclosed herewith the disclosure of the Company as required under the above said Regulation in the prescribed format.

You are requested to take the above information on record please.

Thanking You

Yours sincerely

For Skyline Tele Media Services Limited  
Lokesh Gautam

Company Secretary

**Lokesh Gautam**  
**Company Secretary**

Encl: a/a

**Format for Disclosures under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	B.A.G. Films and Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Skyline Tele Media Services Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition/disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable(*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition under consideration, holding of:</b>			
a) Shares carrying voting rights	13650000	7.26	6.90
b) Shares in the nature of encumbrance pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
<b>e) Total (a+b+c+d)</b>	<b>13650000</b>	<b>7.26</b>	<b>6.90</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	Nil	Nil	Nil
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding	9800000	Nil	4.95

For Skyline Tele Media Services Limited

*Jyoti Chatterjee*  
Company Secretary



in each category) acquired/sold			
d) Shares encumbrance/ invoked/released by acquirer	Nil	Nil	Nil
e) <b>Total (a+b+c+/-d)</b>	<b>9800000</b>	<b>Nil</b>	<b>4.95</b>
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	13650000	7.26	6.90
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	9800000	Nil	4.95
e) <b>Total (a+b+c+d)</b>	<b>23450000</b>	<b>7.26</b>	<b>11.85</b>
Mode of acquisition/sale (e.g. open market off-market/ public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Preferential Allotment		
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 23, 2017		
Equity share capital / total voting capital of the TC before the said acquisition	188118090		
Equity share capital/ total voting capital of the TC after the said acquisition	188118090		
Total diluted share/voting capital of the TC after the said acquisition	197918090		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Skyline Tele Media Services Limited

  
Company Secretary

**Signature of the acquirer/seller/Authorised Signatory**

Place: Noida

Date: 25.10.2017