

Dated: 11-Oct-2017

BSE LIMITED	Phiroze Jeejeebhoy Towers, 25 th Floor, Dalal Street, Mumbai – 400001
NATIONAL STOCK EXCHANGE OF INDIA LIMITED	Exchange Plaza, Plot No. C/1, G-Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051
INDIAN TERRAIN FASHIONS LTD.	No. 208, Velachery, Tambaram Road, Narayanapuram, Pallikaranai ,Chennai, Tamil Nadu - 600100

Dear Sir,

INDIAN TERRAIN FASHIONS LTD.
Notification under SAST Regulation 2011.

We, ECL Finance Ltd. forward herewith the necessary information under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 in respect of the above company.

Please acknowledge receipt.

Yours faithfully



Authorised Signatory
ECL FINANCE LIMITED

Encl.: As above

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A – Details of the Sale

Name of the Target Company (TC)	INDIAN TERRAIN FASHIONS LTD.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ECL Finance Ltd. Edelweiss Tokio Life Insurance Company Ltd.		
Whether the Acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	-	-	-
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	22,22,046***	5.86%	5.86%
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	22,22,046***	5.86%	5.86%
Details of Sale/Disposal			
a) Shares carrying voting rights acquired / sold	3,264	0.01%	0.01%
b) VRs acquired / sold otherwise than by equity shares	-	-	-
c) Warrants/convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold	-	-	-
## d) Shares encumbered / invoked/released by the acquirer	8,79,595***	2.32%	2.32%
e) Total (a+b+c+/-d)	8,82,859***	2.33%	2.33%

last reported under section 29(1) at 5.86% on June 13, 2016 post which few shares got released however it did not trigger reporting under section 29(2).



After the Acquisition, holding of:			
a) Shares carrying voting rights	3,264	0.01%	0.01%
b) Shares encumbered with the acquirer	13,35,923***	3.52%	3.52%
c) VRs otherwise than by shares	-	-	-
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	13,39,187***	3.53%	3.53%
Mode of disposal (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	By way of release of pledge		
Date/Period of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of transaction – 9 th Oct, 2017		
Equity share capital / total voting capital of the TC before the said acquisition / sale	3,72,71,300		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	3,79,41,300		
Total diluted share/voting capital of the TC after the said acquisition / sale	3,79,41,300		

For ECL Finance Ltd.



Authorized Signatory



Place: Mumbai

Date: October 11, 2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Figures exclude securities in beneficiary accounts of clients of broking entities in the group in as much as the powers of attorney in favour of the broking entities are in respect of clients' settlement and margin obligations.

Note : all the % calculations on the current paid up capital of the company