



HQ/CS/CL.24B/16266
6 October 2017

Sir,

Sub: Motorsport.tv links with Tata Communications to deliver video seamlessly to any device across the globe.

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

A handwritten signature in blue ink, appearing to read 'P.P. Sansi', with a horizontal line underneath.

Manish Sansi
Company Secretary &
General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

TATA COMMUNICATIONS

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For immediate release

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PRESS RELEASE

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Motorsport.tv links with Tata Communications to deliver video seamlessly to any device across the globe

- *Tata Communications to deliver video content for Motorsport.tv viewers anytime, anywhere, to any device, over its global superfast network*
- *Tata Communications' collaboration with Motorsport.tv and Motorsport Network builds on its work in F1® and MotoGP™*

Miami, FL - October 6th 2017 - Motorsport.tv has partnered with [Tata Communications](#) to power the international growth of the network's internet television platforms.

Tata Communications will harness its global reach, media capabilities and motorsports expertise to bring the latest updates from major motorsport events seamlessly to Motorsport.tv viewers around the world.

Motorsport.tv has enjoyed dramatic growth in 2017, with the “voices of Formula 1®” James Allen and Peter Windsor joining the team earlier this year. The television and online broadcaster is part of Motorsport Network which now attracts more than 172 million page views per month across 28 global editions in 81 countries with 17 different languages.

Tata Communications will become Motorsport Network's CDN (content delivery network) - the platform that will deliver video content globally to any device, anywhere, anytime. The company's [video and CDN capabilities](#) are underpinned by its global superfast [network](#), which ensures a high-quality viewing experience for motorsport fans around the world, whether they are watching the action on a mobile phone, tablet or TV.

“We have a strong track record of enabling sports organisations to create more powerful and immersive viewing experiences through technology,” said Brian Morris, Vice President and General Manager of Media & Entertainment Services at Tata Communications.

“As the official connectivity provider for Formula 1® and the exclusive video distribution partner for MotoGP™, we're laying the foundations for digital transformation in motorsports - and our work with Motorsport.tv and Motorsport Network is a natural extension of that.

“They make up the biggest motorsport and automotive media group in the world and we are excited about the opportunities that lie ahead to bring millions of people worldwide closer to the action - on four wheels, two wheels, on the track or off road - through our network and the latest technology innovations.”

During the past five F1® seasons, Tata Communications has tested in action technologies such as Ultra High Definition (UHD) video and live broadcasting over the Internet (OTT), which could enable fans to experience the sport in new ways. On two wheels, Tata Communications distributes MotoGP™ and WorldSBK racing to 80+ broadcast partners reaching 200+ million households worldwide, and brings fans high-quality racing content across different platforms.

“Our network and our television platform have achieved dramatic growth and our partnership with Tata Communications will accelerate that,” Motorsport Network CEO, Colin Smith said.



[@tata_comm](#) | <http://tatacommunications-newworld.com> | www.youtube.com/tatacomms

**For immediate release****PRESS RELEASE**

“As we continue to grow there will be more and more emphasis on providing fans with the latest live and on-demand video content through Motorsport.tv. Tata Communications’ impressive content delivery network will ensure we can continue to deliver top quality content in the highest resolution available to any screen, anywhere, at anytime.

“What is important for Motorsport Network is that Tata Communications is not just another technology company that moves data around the world - the company is heavily connected to our sport through its existing partnerships. We both share the passion for the sport and that ensures we continue to raise the bar for Motorsport.tv.”

Ends...

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs.

Tata Communications’ depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

About Motorsport Network

Motorsport Network connects hundreds of millions of people who love motorsport and cars. Our technology and distinct brands distinguish our unique content and services to help us engage motorsport and auto fans in their native languages. We connect this universe with television, digital content, live events, e-commerce, gaming and social networking to unify people with a passion for all things automotive. As a global digital media company, we are your gateway to the world of motorsport and cars.

For more information, please contact:-

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Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications’ expected financial position, business strategy, the future development of Tata Communications’ operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications’ network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company’s communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications’ industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications’ control, include, but are not limited to, those risk factors discussed in Tata Communications Limited’s Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.



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