

3rd October 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: 532343

Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of September 2017

Please find enclosed the Press Release regarding the Company's sales update for the month of September 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 23% sales growth in September 2017

Hosur, October 03, 2017: TVS Motor Company registered a sales growth of 23% increasing from 293,257 units in September 2016 to 359,850 units registered in the month of September 2017.

Two-Wheeler

Total two-wheeler registered growth of 22.1% with sales increasing from 287,449 units in September 2016 to 350,854 units in September 2017. Domestic two-wheeler sales grew by 20.9% increasing from 253,974 units in September 2016 to 307,160 units in September 2017.

Scooter sales of the Company grew by 43.3% from 84,850 units in September 2016 to 121,601 units in September 2017. Motorcycles sales grew by 17.2% with sales increasing from 122,813 units in September 2016 to 143,923 units in September 2017.

Exports

The Company's total exports grew by 33.6% from 38,164 units registered in the month of September 2016 to 50,971 units in September 2017. Two-wheeler exports grew by 30.5% increasing from 33,475 units in September 2016 to 43,694 units in September 2017.

Three-Wheeler

Three-wheeler sales of the Company grew by 54.9% increasing from 5,808 units in September 2016 to 8,996 units registered in September 2017.

Second Quarter Sales Performance

During the second quarter of the financial year 2017 – 2018, two-wheeler sales of the Company grew by 16.1% increasing from 7.95 lakh units in the second quarter of the previous year to 9.23 lakh units in the second quarter of the current year. The three-wheeler sales of the Company grew by 23.8% increasing from 0.20 lakh units in the second quarter of the previous year to 0.25 lakh units in the second quarter of the current financial year.

PRESS RELEASE



About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
