

By Mail

27th November, 2017

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No: + 91-22-2659 8120

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a pledge of equity shares of Coffee Day Enterprises Limited in connection with the NCD's issued by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,



V.G.S
V.G.Siddhartha
Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Cadence Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	27.11.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V.G Siddhartha

Name of the Promoter(s) or PACs with whom	Promoter Holding In the Target Company [1]				Promoter holding already encumbered [2]				Details of events pertaining to encumbrance [3]						Post event holding of encumbered shares [Creation [2+3] / release [2-3] / Invocation [2-3]]	
	No. of shares	% of Total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/ disposal/understanding/others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital		
V.G Siddhartha	69,174,700	33.58%	33.58%	26,197,602	12.72%	Creation	17.11.2017	Pledge	Pledge of Shares in connection with the NCF's issued by the group Co	400000	0.19%	Pledge of Shares in favour of IDBI Trusteeship Services Limited	26,597,602	12.91%		
Geosoft India Estates Private Limited	11,071,104	5.37%	5.37%	11,071,104	5.37%	-	-	-	-	0	-	-	11,071,104	5.37%		
Devesh Software Technologies Pvt. Ltd	12,408,440	6.02%	6.02%	12,408,440	6.02%	-	-	-	-	0	-	-	12,408,440	6.02%		
Cadence Day Enterprises Pvt.Ltd	3,039,416	1.47%	1.47%	11,178,673	5.43%	-	-	-	-	0	-	-	11,178,673	5.43%		
Mallika Hegde	3,039,104	1.47%	1.47%	3,000	0.00%	-	-	-	-	0	-	-	3,000	0.00%		
Shan Securities Pvt.Ltd	444,002	0.22%	0.22%	444,000	0.22%	-	-	-	-	0	-	-	444,000	0.22%		
TOTAL	108,494,796	52.62%	52.62%									61,702,819	29.95%			

Signature of the Authorised Signatory

Place : Bangalore
Date : 27.11.2017

1088