



sasken

BSE Limited
Dept. of Corporate Services - CRD
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai-400 001

November 28, 2017

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block - G,
Bandra Kurla Complex, Bandra (E)
Mumbai-400 051

By Web Upload

Dear Sir / Madam,

Sub: Press Release: Sasken hosts 15th Edition of Karnataka Rajyotsava celebrations
Ref: Scrip Code 532663/ SASKEN

Please find enclosed a Press Release bearing the title 'Sasken Hosts 15th Edition of Karnataka Rajyotsava Celebrations', being released to media today i.e. November 28, 2017.

Thanking you,

Yours faithfully
For Sasken Technologies Limited

Paawan Bhargava
Assistant Company Secretary

Encl. as above

Sasken Technologies Limited

(Formerly known as Sasken Communication Technologies Limited)

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Sasken Hosts 15th Edition of Karnataka Rajyotsava Celebrations

Employees took part in celebrating the rich culture and heritage of Karnataka with traditional games and cultural program

Bengaluru, November 28, 2017 – Sasken Technologies Ltd., (BSE: 532663, NSE: SASKEN) (formerly Sasken Communication Technologies Ltd.), a leading product engineering and digital transformation solutions provider headquartered in Bengaluru, hosted the 15th edition of Karnataka Rajyotsava celebrations in its Domlur office on Friday, November 24, 2017.

Sasken, with its footprints across the globe, has always aimed at celebrating local cultures and traditions across its offices in several countries. In accordance to this value, Sasken celebrates Karnataka Rajyotsava every year which helps in creating awareness about the great culture and heritage of Karnataka among employees who are from other parts of India. This year too, Sasken celebrated Karnataka Rajyotsava with much fanfare. The one-day event included traditional games, sale of popular Kannada books, and culminated in a two-hour cultural program which included dance and song performances by Sasken employees as well as a thrilling Dollu Kunitha performance.

Speaking on the occasion, Rajiv C Mody, Chairman, Managing Director & CEO, Sasken Technologies Limited, said, "Sasken has been a proud resident of Bengaluru since its inception. In these three decades, we have been fortunate to work in this wonderful State that offers so much in terms of talent, infrastructure, and a business-friendly environment. In our own humble way we have taken several initiatives to extend our support for the welfare of the denizens of Karnataka. Some such initiatives include our investments in providing Solar DC technology to the entire village of Belagavadi, re-modernizing the Halasuru Police Station, maintaining parks and gardens, and investing in a composting and solid waste management system. We look forward to growing in Karnataka and also enlarging the scope of our welfare activities."

In contribution to keeping Bengaluru clean and green, Sasken regularly drives sustainability initiatives such as significant reduction of waste generation at all Sasken sites, segregation of waste at source and disposing of waste in an eco-friendly manner, promoting organic farming, participating in public Swachchata drives, afforestation initiatives, and World Environment Day activities. Sasken was recently declared as the winner in the Ecological-Sustainable Initiatives category of the prestigious INFHRA's Annual FM Excellence Conference and Awards. Last year, Sasken was awarded the Smart Green Technology Award by Saint-Gobain and The Economic Times for its implementation of Solar DC technology.

Tapanya Nitin Alarunder
28/11/2017





About Sasken:

Sasken is a specialist in Product Engineering and Digital Transformation providing concept-to-market, chip-to-cognition R&D services to global leaders in Semiconductor, Automotive, Industrials, Smart Devices & Wearables, Enterprise Grade Devices, Satcom, and Retail industries. With over 27 years in Product Engineering and Digital Transformation and 70+ patents, Sasken has transformed the businesses of over a 100 Fortune 500 companies, powering over a billion devices through its services and IP. For more details, visit www.sasken.com

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Tapanya Nitin Mazumder
20/11/2017

