COFFEE DAY CONSOLIDATIONS PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India
Tel: +91 80 4001 2345 Fax: +91 80 4001 2650
CIN: U30006K A2000PTC026590

By Mail

17TH November, 2017

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs.

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that there were some pledges and releases of equity shares of Coffee Day Enterprises Limited in connection with the Term Loans/NCD's being availed/issued by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Coffee Day Consolidations Private Ltd

Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| encumbered [2] | | |
|---|--|--|
| Promoter holding already | Promoter Holding in the Target Company [1] | Name of the Promoter[s] or PACs with him |
| | es | Details of Encrumbance & release of Shares |
| Coffee Day Consolidations P Limited | hares finvoked | Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked |
| 17.11.2017 | | Date of Reporting |
| BSE Limited National Stock Exchange of India Limited | | Names of the Stock Exchanges where the shares of the target company are listed |
| Coffee Day Enterprises limited | | name of the larget Company [TC] |

For Coffeeday Consolidations Pvt. Ltd. Signature of the Authorised Signatory 777 P Place : Bangalore Date : 17.11.2017

Mrs Malavika Hegde Sivan Securities Pvt.Ltd

3,038,104

1.47%

1.47%

10,889,673 110,000 444,000

5.29 0.05 0.22

15,11,2017 15.11.2017 13.11.2017 13.11.2017

289000

0.14% 0.17%

11,178,673 110,000 444,000

5.43 0.05 0.22

61,409,819

29.81%

Pledged in favour of Axis Bank Ltd Pledged in favour of Clix Capital Services P Limited

> 10,889,673 10,549,673 11,189,673

5.29

10,549,673 11,199,673 12,268,173

5,12

Release of shares in connection with the NCD's Pledge ssued by the Group Co. Release of shares in connection with the NCD's Pledge issued by the Group Co. Pledge issued by the Group Co. Pledge of Shares pledged in connection with the Team Pledge Loan availed by the Gro Co. Pledge of Shares pledged in connection with the Team connection with the Team

0.52% 0.32%

Release of shares which were pledged in favour of IDBI Trusteastip Services Limited & Release of shares which were pledged in favour of IDBI Trusteaship Services

5.44

26,197,602 11,071,104 12,408,440

12.72 5.37 6.02

52.62%

52.62%

V.G.Spidhartha
Gonibedu Coffee Estates Private Limited
Devadarshini Info Technologies Pvt.Ltd

69,174,700 11,071,104 12,408,440

33.58% 5.37% 6.02%

33.58% 5.37% 6.02%

26,197,602 11,071,104 12,408,440

12.72 5.37 6.02

No. of shares

% of total share capital

% w.r.t. diluted share capital

No. of shares

% of total share capital

Type of ever [creation / release / invocation]

nt Date of creation / invocation / release of enoumbrance

Type of encumbrance ipledge/lien/non disposal-undertaking/eithers

isons for encumbrance

No. of shares

% of total share capital

Name of the entity in whose favour shares encumbered

No. of shares

Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)+(3)] / invocation [(2)-(3)]

Details of events pertaining to encumbrance [3]

Coffeeday Consolidations Pvt.Ltd

12,268,416

5.96%

5.96%

Authorised Signatory