



HQ/CS/CL.24B/16294
13 November 2017

Sir,

Sub: Tata Communications extends emerging markets reach to Brazil.

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

A handwritten signature in blue ink, appearing to be 'f. Sansi'.

Manish Sansi
Company Secretary &
General Counsel (India)

To:

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- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

TATA COMMUNICATIONS

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For immediate release

PRESS RELEASE

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Tata Communications extends emerging markets reach to Brazil

Enterprises and carriers can now connect to and from Latin America using Tata Communications' global network and Seabras-1

Mumbai, India - November 13th 2017 - [Tata Communications](#), a leading provider of network, cloud and security services, has expanded to Brazil, connecting Latin America's largest economy with international financial capitals such as New York, London, Mumbai and Singapore. By linking the new [Seabras-1](#) cable system with Tata Communications' global network, the company will harness its emerging markets expertise and digital transformation enablement capabilities to support the economic growth of Brazil and the rest of Latin America.

Brazil is the ninth largest IT market in the world and the largest in Latin America. IT investments in the country are expected to grow by 6.7% this year - twice the rate of global growth¹. Through its investment in the purchase of significant capacity on Seabras-1 and connecting it with Tata Communications' [global network](#), the company is able to address the growing digital demands of Brazilian enterprises and carriers. In addition, Tata Communications' complete range of [connectivity](#), [cloud](#), [security](#), [mobility](#) and [collaboration](#) services - which are underpinned by its global network - can now be adopted by multinational corporations with operations in Brazil to accelerate their digital transformation worldwide.

Tata Communications' expansion to Latin America is part of its global growth strategy. It builds on the company's 15 years of experience of enabling multinational enterprises to overcome the technological barriers of operating successfully across both developed markets and high-growth emerging economies.

Seabras-1 lands at Tata Communications' Wall, NJ subsea cable landing station, avoiding the heavily-congested routes around Miami, FL, and making it the most direct link between the financial hubs of New York City and São Paulo. Wall, NJ now offers enterprises and carriers a seamless connection to not just Latin America, but also to London, the rest of Europe, and onwards to the emerging markets of Middle East and Asia over Tata Communications' wholly-owned network. This lowers the barriers for businesses in North America, Europe, Middle East and Asia to expand to Brazil, and for Brazilian businesses to grow internationally.

"Our expansion to Brazil is part of our commitment of continually building our capabilities and reach to meet our customers' increasing data demands worldwide," said **Bob Laskey, Senior Vice President and Head of Americas, Tata Communications**. "Enterprises across sectors such as financial services, technology and manufacturing are embracing the cloud, mobility and the Internet of Things to survive and thrive in constantly evolving environments. Secure, reliable, superfast connectivity on a global scale is the foundation for this digital transformation. The powerful combination of Seabras-1, our global network and our cloud enablement services such as [IZO™ Hybrid WAN](#) and [IZO™ SDWAN](#), means that we're now better placed than ever to help businesses in Latin America and beyond to fulfil their growth ambitions."

Brian Washburn, Practice Leader, Ovum, said: "Ovum sees continued growth in Brazil's IT sector, and brisk expansion in key areas such as cloud services. The addition of Seabras-1 to Tata Communications' global network

¹ [Brazilian Association of Software Companies \(ABES\) in partnership with IDC](#)



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PRESS RELEASE

tightens the link between two of the Americas' largest cities and the rest of the world. The new link strengthens and extends the reach of the company's services, and benefits its enterprise customers and partners globally."

Tata Communications owns and operates the world's only wholly-owned subsea network that encircles the globe. This network, consisting of 210,000km of terrestrial fibre and 500,000km of subsea fibre, allows people and businesses to reach 240 countries and territories. Today, over 25% of the world's Internet routes travel over Tata Communications' network.

Ends...

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.



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