

1st November 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sirs,

Reg : Appointment of key managerial personnel (KMP)

In terms of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to notify that Mr K Gopala Desikan has been appointed as the Chief Financial Officer (CFO) of the Company effective 1st November 2017, based on the recommendation of Nomination and Remuneration Committee and Audit & Risk Management Committee of Directors.

In this regard, a Press Release issued by the Company along with profile are enclosed for your reference.

This is for your information.

Thanking you,

Yours faithfully,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl: a/a

PRESS RELEASE



TVS Motor Company appoints K Gopala Desikan as Group CFO

Chennai, November 1, 2017: TVS Motor Company, a leading manufacturer of two-wheelers and three-wheelers in the world, has appointed Mr. K. Gopala Desikan as the Group Chief Financial Officer (CFO) of TVS Motor Company Limited and its group Companies at its Board Meeting held today.

Mr. Desikan, held the position of Executive Vice President (Finance) of Sundaram-Clayton Limited, prior to taking on this assignment. He succeeds Mr. S.G. Murali who retired from his services with the Company in September 2017 after 15 years.

Commenting on the appointment, **Mr. H. Lakshmanan, Director, TVS Motor Company**, said, *“TVS Motor is delighted to welcome Gopala Desikan as the new Group CFO. He is an accomplished executive with deep knowledge in all areas of Finance and is well entrenched in the TVS culture. I am sure, he will play a pivotal role in our transformation journey to drive financial performance and sustainable growth in the future.”*

Mr. Desikan has been with TVS for the last 28 years and has handled various functions which include Direct Taxation, Treasury & Risk Management, M&A activities, Corporate Finance and various accounting functions both at Corporate and Plant level. He is also involved in the strategic initiatives of the Group’s International Business and Long Range Planning.

He is a qualified Chartered Accountant and holds an MBA from Open University Business School, UK.

About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past two years. For more information, please visit www.tvsmotor.com.

For further information, please contact - Varghese M Thomas / KS Harini - Vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

Profile of Mr K Gopala Desikan

K. Gopala Desikan aged 53 years is at present the Executive Vice President - Finance of Sundaram-Clayton Limited, the holding company.

He has been with the Group for the last 28 years and has handled various functions which include Direct Taxation, Treasury & Risk Management, M&A activities, Corporate finance & accounts and various accounting functions at Plant level.

He is also involved in the strategic initiatives of the Group's International business and Long range planning.

He was heading the Finance function of the group companies prior to taking over his present position.

He has represented the Industry Associations in various Expert Committees. He has attended various Leadership Programs both within and outside India.

He is a qualified Chartered Accountant and also holds an MBA from Open University Business School, UK

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