

Date: November 14, 2017

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range,
Kolkata - 700001

Dear Sirs,

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Bata India Limited ('Company') at its Meeting held on November 14, 2017 appointed Mr. Arunito Ganguly as Assistant Vice President, Company Secretary & Compliance Officer of the Company with effect from December 15, 2017. Mr. Arunito Ganguly has also been appointed as a Key Managerial Person (KMP) of the Company with effect from the same date.

Mr. Ganguly is an Honours Graduate in Commerce from St Xavier's College, Kolkata and has completed his LL.B. from the University of Burdwan, West Bengal. He is a Fellow Member of the Institute of Company Secretaries of India (F 9285) and has more than 15 of experience in Corporate Laws, SEBI Regulations, Commercial Contract Management and IPR related matters.

We request you to take the above intimation on your records.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED


Ram Kumar Gupta
Director Finance

Copy to:

The Manager
Corporate Relationship Department
BSE Limited
1st Floor, New Trading Wing, Rotunda Building
P J Towers, Dalal Street, Fort,
Mumbai - 400001

The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400051