

Date: November 14, 2017

BSE Limited

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Scrip Code: 504067

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release


Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Technologies Put Automation Front and Center at CA World '17'**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**



Nilesh Limaye
Company Secretary
M. No. A4075



Encl.: As above

Zensar Technologies Put Automation Front and Center at CA World '17

Zensar to showcase The Vinci™ managed services platform powered by automation and machine learning that enables enterprises to enhance operational productivity and efficiency while realizing capex savings

Westborough, MA, November 14, 2017: Zensar Technologies, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, will showcase Automation and Infrastructure Management enterprise solutions built around the framework of Return on Digital® at CA World® '17. Visit Zensar at #719P in the Automation area of the #CAWORLD Exhibition Center on November 15-16 at the Mandalay Bay Resort & Casino, Las Vegas, NV.

“We look forward to joining CA World this year and showcasing how Zensar’s industry leading digital solutions enable our clients to reach new heights in business value and competitive advantage,” stated **Sandeep Kishore, CEO and MD, Zensar Technologies**. “Our valued and longstanding partnership with CA Technologies provides clients with innovative growth tools and a faster response to business needs.”

Pinaki Kar, President and Head, Infrastructure Management Services & Cloud Business, Zensar Technologies added, “Zensar dynamically delivers a unique Agile IT Modernization approach for enterprises to evolve to an agile IT operation with integrated platforms and a bi-modal environment through Cloud Realization and Process Automation with The Vinci™. Partnering with CA Technologies allows us to provide our clients with the latest automation technologies to power their digital transformation and achieve their business goals by realizing the benefits of sustainable and enhanced productivity and efficiency.”

“We are proud to welcome Zensar Technologies to CA World”, says **Dr. Chris Boorman, Chief Marketing Officer of Automic, now acquired by CA technologies**. “Automation forms the basis of the Modern Software Factory. The CA Automic One Automation Platform provides a great foundation for MSP’s enabling the delivery of services at a lower Total Cost of Ownership through its unique multi-tenanted cloud architecture.”

Visit exhibit #719P to meet with Zensar’s team of experts and learn more about Zensar’s leading solution accelerators and IPs developed around Agile IT Modernization, Automation, DevOps, Hybrid Cloud Monitoring and Management, Digital Workplace, Application Performance Management and Security.

About CA World '17

For nearly two decades, CA World has been the meeting ground where IT leaders build relationships, discover insights and shape the future of IT. In the application economy, CA World offers attendees an opportunity to see and test-drive the software that can help them build their Modern Software Factory to fuel business transformation in this new era. CA World '17 (November 13-17, 2017) will be held at the Mandalay Bay Resort & Casino, Las Vegas, Nevada.

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology



partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar’s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India’s fastest growing business groups with a turnover in excess of Rs 22,000 crore.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

