



Estd : 1924

CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

SECRETARIAL DEPARTMENT

15.11.2017

HO: SEC:651: 2017-18

- | | |
|--|---|
| <p>1. The Manager
Listing Department
National Stock Exchange of India Limited,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E),
MUMBAI-400 051</p> | <p>2. The General Manager,
BSE Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI-400 001</p> |
|--|---|

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,


COMPANY SECRETARY

OR/3284/17-18
15/11/17

Karnataka Bank Ltd.

Your Family Bank, Across India.

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228325 Fax: 0824-2225587
E-Mail : pr@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE

Date: November 15, 2017

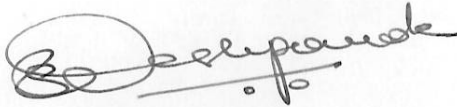
Karnataka Bank launches Current & Savings Accounts campaign.



Karnataka Bank has today, launched a special campaign for opening Current account and Savings Bank accounts. Under the said nation wide campaign which will remain in force for a period of 3 ½ months from 15th Nov 2017 to 28th Feb 2018, Bank intends to open more than 4.15 lakhs Current & Savings accounts by active involvement of its 8000 + work force in all the 774 branches across India. General Public are requested to make use of this opportunity by opening Savings Bank / Current accounts with requisite K.Y.C. documents and information.

Bank offers host of Savings / Current Account Schemes loaded with multiple add-on facilities / services to suit the needs of varied segments. To ensure round the clock banking experience to its valued customers, Bank is extending various user-friendly digital channels such as Internet Banking, Mobile Banking [KBL Mobile], KBL BHIM UPI App, KBL ApnaApp, SMS Banking, Debit / Credit Cards etc. These self service channels will empower customers to bank at finger tips at their own comfort & convenience. Bank also provides Personal Accident Insurance cover of upto ₹10.00 lakh under “KBL Suraksha” to its Savings Bank customers with a nominal premium of ₹100 only .

“This is a mega reach out campaign undertaken by Karnataka Bank with an intention to take the banking to doorsteps of general public. During this 3 ½ months long nationwide campaign, we aim to add more number of customers into the Bank’s fold which will eventually ensure realising Bank’s dream of serving at least one percent of country’s population. Karnataka Bank which is well known as a “Tech-savvy Bank”, is extending its services with human touch to live upto its reputation of ‘Customer Friendly Bank’. Bank has an array of tailor-made products to suit the requirements of different walks of society. With the advent of technology, banking is made simple & easy. New prospective customers can also submit the account opening request online through bank’s website. I urge the general public to make use of this campaign to have the best in class banking services and enjoy the convenience & unlimited value added services. I am confident of good response from the public” said Mr. Mahabaleshwara M S, MD & CEO of the Bank.



Srinivas Deshpande
[CHIEF MANAGER - PUBLIC RELATIONS]