By Mail

10TH November, 2017

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs.

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there were some pledges and releases of equity shares of Coffee Day Enterprises Limited in connection with the NCD's/Term Loans being issued by the Group Company/availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully.

V.G.Siddhartha Authorized Signatory

Enclosures: As Above

Coffee Day Square, Vittal Mallya Road, Bangalore 560 001,India T + 91 80 4001 2345/6721 2345

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Signature of the Authorised Signatory Place : Bangalore Date : 10.11.2017

Gonibedu Coffee Estates Private Limited Devadarshini info Technologies Pvt Ltd Coffeeday Consolidations Pvt Ltd Mrs Matavilka Hegde Svan Securities Pvt Ltd TOTAL V.G Siddhartha 108,404,796 No. of shares 11,071,104 12,408,440 12,268,416 3,038,104 444,032 69,174,700 % of total share capital 52.62% 33.58% 5.37% 6.02% 5.96% 1.47% 0.22% % w.r.t. diluted share capital 52.62% 5.37% 6.02% 5.96% 1.47% 0.22% 33.58% No. of shares Promoter holding already encumbered [2] 27,050,102 11,071,104 12,408,440 11,965,573 110,000 444,000 26,350,102 27,058,259 25,865,859 25,131,859 27,058,282 % of total share capital 13.13 5.37 6.02 5.81 0.05 12,79 13.13 12.56 12.20 13.13 nt Date of creation / invocation./ release of ensumbrance 08.11.2017 08.11.2017 08.11.2017 07.11.2017 02.11.2017 02.11.2017 Type of encumbrance [pledge/fier/fien disposal undertaking/others Pledge of Shares in connection with the NCD's Pledge issued by the Group Compar Pledge of Shares in connection with the Loan availed by the Group Pledge Company
Release of shares in
connection with the NCD's
issued by the Group
Pledge Company. Details of events pertaining to encumbrance [3] Pledge of Shares in connection with the Loan availed by the Group Release of shares in connection with the loan availed by the promoter gr Release of shares in connection with the loan availed by the promoter group sons for encumbrance No. of shares 1926423 700000 708157 1192400 734000 % of total share capital 1.12% 0.34% 0.34% 0.58% 0.36% 0.94% Name of the entity in whose favour shares encumbered Pledge of Shares in favour of IL & FS Securities Services Limited Release of Shares which were pledged in favour of Hongkong and Shanghail Banking Corporation Pledge of Shares in favour of IL & FS Securities Services Limited elease of Shares which were pledged in favour of Hongkong and Shanghai Banking Corporation ase of Shares which were pledged in favour of Edelweiss Securitie Pledge of Shares in favour of IDB Trusteeship Services Limited Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3) / invocation [(2)-(3)] No. of shares 24,750,102 11,071,104 12,408,440 11,965,573 110,000 444,000 60,749,219 27,050,102 25,865,859 26,350,102 27,058,259 25,131,859 % of total share capital

12.01 5.37 6.02 5.81 0.05 0.22

12.79

13.13

Names of the Stock Exchanges where the shares of the target company are Date of Reporting ame of the promoter or PAC on whose shares cumbrance has been created / released /invoked BSE Limited

National Stock Exchange of India Limited V.G.Siddhartha 10.11.2017 Coffee Day Enterprises limited

Name of the Promoter[s] or PACs with him Details of Encrumbance & release of Shares romoter Holding in the Target Company [1]

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011