

VIVID OFFSET PRINTERS PVT LTD

Basement Medicare Centreb/H M J Library Opp Stock- Exchange Ellisbridge
Ahmedabad-380006

Date: 17.11.2017

To,
The Compliance Department
BSE Limited
P.J. Towers
Dalal Street,
Mumbai-400 001

To,
Veeram Ornaments Limited
Shop No. 2, Naroda Pride,
Nr. Padmavati Society,
Naroda-Nikol Road,
Ahmedabad -382350

Dear Sir,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011


With reference to the above mentioned subject, we are enclosing herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation, 2011 relating to purchase of 1,27,500 equity shares of Veeram Ornaments Limited.

Please take the same on your record.

Thanking You,

Yours Sincerely,

For, Vivid Offset Printers Pvt Ltd



Director

VIVID OFFSET PRINTERS PVT LTD

Basement Medicare Centreb/H M J Library,
Opp Stock- Exchange Ellisbridge
Ahmedabad- 380006
Gujarat

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	VEERAM ORNAMENTS LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	VIVID OFFSET PRINTERS PVT LTD		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE LIMITED		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the Purchase under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2,74,500	6.37	NA
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	2,74,500	6.37	NA
Details of Purchase			
a) Shares carrying voting rights purchase	1,27,500	2.96	NA
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying	--	--	--

category) acquired			
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+d)	1,27,000	2.96	NA
After the Purchase, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	4,02,000	9.33	--
b) VRs otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+d)	4,02,000	9.33	NA
Mode of Purchase (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA		
Date of Purchase of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	16th November, 2017		
Equity share capital / total voting capital of the TC before the said acquisition	Rs.4,31,00,150/- consisting of 43,10,015 equity shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs.4,31,00,150/- consisting of 43,10,015 equity shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition	NA		

S. R. J.



Signature of the acquirer / Authorised Signatory

Place: Ahmedabad

Date: 13/11/2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (LODR) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.