

ISIS HOLDING AND TRADING COMPANY PRIVATE LIMITED

CIN. NO- U65923MH2011PTC214070

Regd. Office : 3-A, Barodawala Mansion, 81 Dr. Annie Besant Road

Worli, Mumbai – 400 018

Tel.: 24938687, 4362 5500, Fax No. 24974886

Email.: admin@danienterprises.co.in

November 29, 2017

The Bombay Stock Exchange Limited,
Corporate Relationship Department,
First Floor, New Trading Ring,
Rotunda Building, P. J. Towers,
Dalal Street, Mumbai-400001.

Dear Sir,

Sub: Declarations under regulation 31(1) and 31(2) of the SEBI (SAST) Regulations, 2011

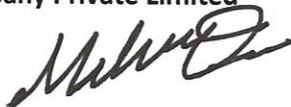
Ref.: Target Company - Asian Paints Limited (BSE – Script Code – 500820) (ISIN No.: INE021A01018)

Pursuant to the regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Share and Takeovers) Regulations 2011, please find enclosed herewith the disclosure by the Promoter(s) for encumbrances of shares / invocation of encumbrance / release of encumbrance of Asian Paints Limited.

Kindly take the same on record and oblige.

Thanking you,
Yours faithfully

**For Isis Holding and Trading
Company Private Limited**



Authorised Signatory/ Director

Encl: A/a

CC:

1. The National Stock Exchange of India Limited,
Exchange Plaza
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051.
2. Asian Paints Limited
6 A ShantiNagar
Vakola Pipe Line
Santacruz (E), Mumbai – 400 054

Format for disclosure by the Promoter(s) to the stock exchanges and the Target Company for encumbrances of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Name of the Target Company (TC) Name of the Stock Exchanges where the shares of the Target Company are Listed Date of Reporting Name of the Promoter or PAC on whose Shares encumbrance has been created/released/invokec Details of creation/invocation/release of encumbrance:					M/s. Asian Paints Limited Bombay Stock Exchange Limited / National Stock Exchange Limited 29.11.2017 Isis Holding and Trading Company Private Limited								
Name of the Promoter(s) or PACs with him (*)		Promoter holding in the target company (1)		Promoter Holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post Event Holding of encumbered shares (creation [(2)+(3)]/release [(2)-(3)] invocation[(2)-(3)])	
Names	No. of Shares	% of total share capital	No. of Shares	% of total share capital	Type of event - (Creation / Invocation / Release/invocation)	Date of creation/invocation release of encumbrance	Type of encumbrance(Pledge/lien/non disposal undertaking/others)	Reasons for encumbrance**	No. of Shares	% of total share capital	Name of the entity in whose favour shares encumbered ***	Number	% of total share capital
Isis Holding and Trading Company Private Limited	52,884,120	5.51	14,219,659	1.48	Creation	23.11.2017	Pledge	Collateral for loans taken by the Company	787,500	0.08	Axis Finance Ltd	15,007,159	1.56

For Isis Holding and Trading Company Private Limited



Director / Authorised Signatory

Place : Mumbai

Date: 29.11.2017

(*) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not

(**) For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc

(***) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender