By Mail

17TH November, 2017

Bombay Stock Exchange Limited

Floor 25, P.J. Towers

Fax No.:+91-22-22723121

Dalal Street, Fort

Mumbai - 400 001

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs.

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there were some pledges and releases of equity shares of Coffee Day Enterprises Limited in connection with the Term Loans/NCD's being availed/issued by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V.G.Siddhartha Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of share n 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

Name of the Target Company [TC]					Coffee Day Enterprises limited	rprises limited		delines imited	and of Figure 1	Acq
Names of the Stock Exchanges where the shares of the target company are listed					BSE Limited National Stock Exchange of India Limited	xchange of Indi	a Limited			
Date of Reporting					17.11.2017					
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	shares d /invoked				V.G.Siddhartha					
Details of Encrumbance & release of Shares	ires									
Name of the Promoter[s] or PACs with him	Promoter Hol	ding in the Ta	Promoter Holding in the Target Company [1]	Promoter holding already encumbered [2]	already			Dota	Details of events pertaining to encumb	E I
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Type of event Date of creation / [creation / invocation.] invocation.	Type of encumbrance [niedge/liervinen disposal underfaking/others	Reasons for encumbrance	No.
V.G Siddhartha	69,174,700	33.58%	33.58%	8% 24,750,102	12.01	Creation	10.11.2017	Pledge	Pledge of shares in connection with the Term Lean availed by Pledge the group or Pledge the group or the property of the property of the pleases of the plea	
				26,650,102	12.94	Release	13.11.2017	Pledge	Release of shares in connection with the NCD's Pledge Issued by the Group Co	
				24,347,602	11.82	Creation	13.11.2017	Pledge	Piedge of shares in connection with the Term Loan availed by Piedge the group co	
Gonibedu Coffee Estates Private Limited Devadarshini Info Technologies Put Livi	11,071,104	5.37%	5.37%		12.40 5.37	Creation	14.11.2017	Pledge	with the NCD's issued by the Pledge group co	
Coffeeday Consolidations Pvt.Ltd Mrs Malavika Hegde	12,268,416	5.96%	5.96%	12	5.96					
organ Securities Pyl.Ltd	444,032	0.22%	0.22%	% 444,000	0.22			1 1		

Details of events pertaining to encumbrance [3]

No. of shares

% of total share capital

Name of the entity in whose favour shares encumbered

No. of shares

% of total share capital

Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)+(3)] / invocation [(2)+(3)]

Signature of the Authorised Signatory 7 7 7

Place : Bangalore Date : 17.11.2017

108,404,796 52.62%

52.62%

650000 0 0 0

0.32% 0.58%

Pledge of shares in favour of IDBI Trusteeship Services Limited Pledge of shares in favour of Clix Capital Services P Limited

25,547,602

26,197,602 11,071,104 12,408,440 12,268,173 110,000 444,000

12.72 5.37 6.02 5.96 0.05

62,499,319

30.34%

1.12%

Pledge of shares in favour of Clix Copial Services P Limited Release of shares which were pledged in favour of 8 & is securities services Limited

26,650,102

24,347,602