

# **BHAGWAT MARCOM PRIVATE LIMITED**

**CIN NO: U51909Wb2012PTC178537**

**14-C, M. D. ROAD, 4<sup>TH</sup> FLOOR, KOLKATA: 700-007.**

**(E-mail Id: bhagwatmarcom@gmail.com)**

**Date: 14.11.2017**

**The Secretary  
Calcutta Stock Exchange Limited  
7, Lyons Range,  
Kolkata: 700-001, India**

**The Secretary  
BSE Limited,  
P. J. Tower, Dalal Street,  
Mumbai: 400-001.**

**Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

Dear Sir,

I undersigned on behalf of the company is submitting the intimation under **Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011** in respect of the proposed disposal of equity shares of **DARJEELING ROPEWAY CO. LTD.**

Kindly take the same on record.

Thanking You,  
Yours Faithfully,

**For Bhagwat Marcom Private Limited**

**FOR BHAGWAT MARCOM PVT. LTD.**

*S. Kumar*  
DIRECTOR

**(Director/Authorized Signatory)**

**CC:**

**DARJEELING ROPEWAY CO. LTD.**

Office No: GF 17, Ground Floor, HDIL Harmony Mall,  
1A/58, New Link Road, Goregaon West,  
Mumbai, Maharashtra: 400-104.

**Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of the Acquisition**

|   |  |  |  |
|---|--|--|--|
| Name of the Target Company (TC)   | DARJEELING ROPEWAY CO LTD                          |  |  |
| Name(s) of the acquirer/ disposal and Persons Acting in Concert (PAC) with the acquirer   | BHAGWAT MARCOM PRIVATE LIMITED                     |  |  |
| Whether the acquirer belongs to Promoter/Promoter group   | No   |  |  |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed  | The Calcutta Stock Exchange Limited<br>BSE Limited |  |  |
| Details of the acquisition as follows   | Number   | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| <b>Before the acquisition under consideration, holding of :</b>   |  |  |  |
| a) Shares carrying voting rights  | 3,00,000   | 9.84   | 9.84   |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)   | 0  | 0  | 0  |
| c) Voting rights (VR) otherwise than by shares  | 0  | 0  | 0  |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | 0  | 0  | 0  |
| e) Total (a+b+c+d)  | 3,00,000   | 9.84   | 9.84   |

|  |               |      |      |
|--|---------------|------|------|
| <b>Details of acquisition/sale</b>   |               |      |      |
| a) Shares carrying voting rights acquired/sold   | 3,00,000      | 9.84 | 9.84 |
| b) VRs acquired /sold otherwise than by shares   | 0             | 0    | 0    |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold     | 0             | 0    | 0    |
| d) Shares encumbered / invoked/released by the acquirer  | 0             | 0    | 0    |
| e) Total (a+b+c+/-d)   | 3, 00,000     | 9.84 | 9.84 |
| <b>After the acquisition/sale, holding of:</b>   |               |      |      |
| a) Shares carrying voting rights   | 0             | 0    | 0    |
| b) Shares encumbered with the acquirer   | 0             | 0    | 0    |
| c) VRs otherwise than by shares  | 0             | 0    | 0    |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | 0             | 0    | 0    |
| e) Total (a+b+c+d)   | 0             | 0    | 0    |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc)  | Off Market    |      |      |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable   | 10.11.2017    |      |      |
| Equity share capital / total voting capital of the TC before the said acquisition  | 3,05,00,000 ✓ |      |      |
| Equity share capital/ total voting capital of the TC after the said acquisition  | 3,05,00,000 ✓ |      |      |

|   |             |
|---|-------------|
| Total diluted share/voting capital of the TC after the said acquisition | 3,05,00,000 |
|---|-------------|

FOR BHAGWAT MARCOM PVT. LTD.

*S. Kumar*  
DIRECTOR

Signature of the acquirer / seller/ Authorised Signatory

Place: Kolkata

Date: 14.11.2017

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.