

November 24, 2017

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| BSE Limited 1 st Floor, New Trading Ring Rotunda Building P J Towers Dalal Street, Fort Mumbai- 400 001. | National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, G Block Bandra-Kurla Complex Bandra(E) Mumbai 400 051. |
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Sub: Information regarding commencement of production of Salora Brand 4G Mobile phone.

Dear Sir,

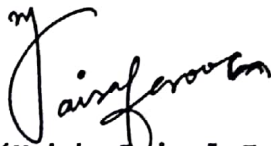
We wish to inform you that Company has started commercial production of 4G Mobile Phone at its factory premises situated at B-31 to 34 & B-50 to 53, Sector - 80, NOIDA (U.P.).

Further, please be informed that this Mobile Phone is available in the market under SALORA BRAND.

Enclosed are the PDF visual of the same for your information and records.

Thanking you,

Yours faithfully,
for Salora International Ltd.,



(Mohd. Faisal Farooq)
Company Secretary & Compliance Officer.

Salora launches 4G VoLTE enabled Smartphone “Arya Z4” with 120 Days Replacement Policy*

~A 'Make in India' movement inspiration, being produced in SALORA's State of the art factory in Noida

New Delhi, 15 November 2017: After the success of Arya Z series backed by strong customer reviews, Salora is all set to launch its next feature rich smart phone called Arya Z4. This device marks the entry of the brand into a rapidly expanding 4g VoLte segment. The brand continues to build on its promise of great design, best in class features and technology while maintaining a strong value for money proposition with the launch, making it a “Beyond the Ordinary” consumer experience.

Key Features

- ✓ 2400mAh, large capacity battery, produced in house
- ✓ Video calling over 4G VoLtenetwork
- ✓ Android 7.0 (Nougat)
- ✓ 5 MP Auto Focus Primary Camera with flash ,2 MP secondary camera
- ✓ Video recording up to 720p
- ✓ 12.7 cms (5")FWVGA Screen
- ✓ Dual SIM (4G +4G)**
- ✓ 1.3 GHz Quad Core Processor
- ✓ Wi-FiEnabled
- ✓ Memory-1GB ROM + 8GB RAM and expandable up to 32GB
- ✓ Split-Screen mode
- ✓ Smart Gesture Control
- ✓ Multi-touch capacitive Touch Screen

Arya Z4 has been designed specially with the Indian conditions in mind. It has a large5” FWVGA Multi-touch Capacitive touch screen allowing for a great viewing experience. The structure consists of a special aluminum alloy chassis to provide greater durability and reliability to the product. The product has a high 2400 mAh battery housed

in a very slim body. With the use of high density cells, Z4 provides enhanced battery performance. The device, battery and charger are being manufactured in house in Salora's factory in Noida allowing the brand to deliver the highest quality and stability to our users

Arya Z4 comes with the latest Android 7.0 Nougat operating system with advanced features like split screen, doze on the go and many performance improvements. It's Split screen allows you to work on 2 apps at the same time. You can now watch a movie while you text allowing for an amazing multitasking experience

The smartphone comes with 8GB ROM and 1 GB RAM. This along with the 1.3 GHz Quad-Core processor allows the phone to handle tasks like browsing, surfing the net, gaming and watching movies with ease.

The phone comes with smart gesture controls such as double tap to wake to allow for a greatly enhanced user experience with quick access to applications. It has a 5MP Auto Focus Rear Camera with flash which can take high quality images and can shoot videos upto 720p and supports features such as panorama, burst mode, qr code reader etc. It's enhanced 2MP front camera is great for taking selfies and enjoying video calls. With the use of high quality sensors, the Z4 is able to create true to life camera performance.

Commenting on the launch of Arya Z4, Mr. Gopal Jiwarajka, Chairman & Managing Director, Salora International Ltd, "We are extremely pleased to bring the Arya Z4 to the Indian market. This product further reiterates our endeavor to bring contemporary technology with great design and global quality at affordable prices to the market. We are ensuring that any consumer learning that we are gaining as we move is being incorporated in the next devices. In line with our promise of a great consumer experience, we will extend our Premium After Sales Service policy to Z4 which will allow for 120 days of Hassle free replacement in case of technical defect*. At a consumer price of Rs 4499/- This product would be available thru both online and offline channels" added Mr Jiwarajka.

For more information, please contact info@salora.com

ārya

MADE IN
INDIA

Launching First 4G Phone ārya Z4



12.7 cms (5") Capacitive Touchscreen



1.3GHz Quad Core Processor



5MP Rear AF with Flash
2MP Front Camera



1GB RAM + 8GB ROM



Gesture Control



Dual Sim (4G + 4G)*



G-Sensor, Proximity Sensor &
Light Sensor



GPS/AGPS



4G, Bluetooth, Wi-Fi, Hotspot



GSM:850/900/1800/1900MHz,
WCDMA:900/2100MHz,
LTE:TDD:B40(2300MHz),
FDD:B3(1800MHz),B5(850MHz)



Expandable Memory Upto 32GB



Split-Screen Mode



Durable Aluminium Alloy Chassis



2400 mAh



ANDROID 7.0
NOUGAT