

1st November 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: 532343

Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of October 2017

Please find enclosed the Press Release regarding the Company's sales update for the month of October 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 3% sales growth in October 2017

Hosur, November 01, 2017: TVS Motor Company registered a sales growth of 3% increasing from 308,690 units in October 2016 to 317,411 units in the month of October 2017.

Two-Wheeler

Total two-wheeler registered growth of 1.5% with sales increasing from 303,885 units in October 2016 to 308,364 units in October 2017. Domestic two-wheelers registered sales of 270,372 units in October 2017 as against 272,229 units in October 2016.

Scooter sales of the Company grew by 15.7% from 92,417 units in October 2016 to 106,910 units in October 2017. Motorcycles sales grew by 3.2% with sales increasing from 121,550 units in October 2016 to 125,409 units in October 2017.

Exports

The Company's total exports grew by 29.3% from 35,134 units registered in the month of October 2016 to 45,437 units in October 2017. Two-wheeler exports grew by 20.0% increasing from 31,656 units in October 2016 to 37,992 units in October 2017.

Three-Wheeler

Three-wheeler of the Company grew by 88.3% increasing from 4,805 units in October 2016 to 9,047 units registered in October 2017.

About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are

PRESS



RELEASE

the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
