



BSE Limited  
First Floor, New Trading Ring  
Rotunda Building, P J Towers  
Dalal Street, Fort  
Mumbai 400 001  
**Kind Attn: Mr Khushro A. Bulsara**  
**General Manager & Head**  
**Listing Compliance & Legal Regulatory**

National Stock Exchange of India Ltd.  
Exchange Plaza, 5th Floor  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400 051  
**Kind Attn: Mr Avinash Kharkar**  
**Asst. Vice President**  
**Listing & Compliance**

November 7, 2017  
Sc - 15262

Dear Sirs,

**Ref: ISIN: INE155A01022 – Ordinary Shares**  
**IN9155A01020 – ‘A’ Ordinary Shares**  
**Debt Securities on NSE & BSE**

**Re: Press Release - Jaguar Land Rover October Sales**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,  
Tata Motors Limited

H K Sethna  
Company Secretary

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**Tata Motors Limited**

Bombay House 24 Homi Mody Street Fort Mumbai 400 001  
Tel 91 22 6665 8282 Fax 91 22 6665 7799 [www.tatamotors.com](http://www.tatamotors.com)  
CINL28920MH1945PLC004520



7 November, 2017

## JAGUAR LAND ROVER REPORTS OCTOBER SALES RESULTS

	October	% change YOY	Jan – Oct	% increase YOY
Jaguar Land Rover	46,418	0.2%	513,080	6.8%
Jaguar	12,336	(14.3%)	149,834	27.2%
Land Rover	34,082	6.8%	363,246	0.2%

Retail sales for Jaguar Land Rover totalled 46,418 vehicles in October, up 0.2% on October 2016. The results reflect growing sales of the Range Rover Velar and the new Discovery offset by lower sales of the Range Rover and Range Sport in advance of the 18 model year refresh, including PHEV models, as well as the Range Rover Evoque and Jaguar XE.

Retail sales in October were up year-on-year in Overseas markets (15.7%) and in China (12.4%) but down in the UK (18.3%) and in North America (3.2%), as the UK and US automotive markets slow, and down in Europe (3.3%).

Andy Goss, Jaguar Land Rover Group Sales Operations Director, said: ***“It’s pleasing to see our global sales have been maintained year on year in October, despite facing increasingly challenging conditions in our key UK, US and European markets.”***

Jaguar retail sales were 12,336 vehicles in October, down 14.3% compared to October 2016, primarily reflecting lower sales of the Jaguar XE.

Land Rover retailed 34,082 vehicles in October, up 6.8% compared to October of last year, led by the introduction of the Range Rover Velar and the new Land Rover Discovery.

**ENDS.**

***For more information, please visit [www.newsroom.jaguarlandrover.com](http://www.newsroom.jaguarlandrover.com) or contact:***

Kelly Mundee  
M: +44 (0) 7880 182287  
E: [kmundee2@jaguarlandrover.com](mailto:kmundee2@jaguarlandrover.com)