



December 11, 2017

Compliance Department <b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001	Compliance Department <b>National Stock Exchange of India Limited</b> Exchange Plaza, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051
<b>Scrip Code: 539889</b>	<b>Scrip Symbol: PARAGMILK</b>

Dear Sir / Madam,

**SUBJECT- INVESTOR RELEASE**

**Tie-Up with Taj Group to Serve Company Products on International Flights**

We are pleased in informing that the Company has joined hands with Taj Group to supply the Company products on International Flights, we are enclosing the Investor Release in respect of the same for your reference.

Kindly take the same on record.

For **PARAG MILK FOODS LIMITED**



Rachana Sanganeria  
Company Secretary and Compliance Officer  
ACS No.: 10280

**Parag Milk Foods Ltd.,**

CIN-L15204PN1992PLC070209

**Redg. Office :** Flat No.1, Ground Floor, Pratibha Appartment, Nav Rajasthan CHS, Senapati Bapat Road, Behind Ratana Hospital, Pune Pin-411016. Phone: (020) 60308811

**Corporate Office:** 20th floor, Nirmal building, Nariman point, Mumbai - 400021 Tel.: 022-43005555 Fax: 022-43005580

**Website:** [www.paragmilkfoods.com](http://www.paragmilkfoods.com)



## Tie-up with Taj group to serve our products on International Flights

Parag Milk Foods Ltd. has joined hands with Taj Group to supply our products on international flights. All our products are in line with global quality standards which gave us the opportunity to supply to TajSATS Air Catering Ltd since August 2017.

Taj has exclusive rights to serve our products to international customers who are introduced to the goodness of 100% cow milk based products. In a statement made by Devendra Shah, Chairman, Parag Milk Foods Ltd, “We have entered into a MOU for the first time with TajSATS to supply our products on international flights. This is just the beginning of our relationship and we are looking to strengthen this partnership in the months to come. Although we already export our products to several countries, this is another step to introduce our products to international customers.

Next time when you are traveling on an international route, don't sleep and miss your meal!!!”



### **About Parag Milk Foods Ltd:**

Parag Milk Foods Limited, established in 1992, is the largest private dairy FMCG Company with a pan-India presence. We have our own manufacturing facilities with in-house technology which are strategically located at Manchar in Maharashtra and Palamner in Andhra Pradesh.

We sell 100% cow's milk products which are healthy and nutritious. Our integrated business model and strong R&D capabilities has helped us emerge as the leader in innovation.

Our dairy farm, Bhagyalaxmi Dairy Farm Private Limited house more than 2,000 Holstein Friesian cows, with a mechanized milking process. Under brand "Gowardhan", we offer traditional products like Ghee, Dahi, Paneer etc. while under brand name "Go" we offer products like cheese, UHT milk, chaas, lassi, yoghurt etc.

"Pride of Cows", the flagship brand of Parag Milk Foods was introduced with a proposition of Farm to Home concept targeted towards customers seeking premium quality cow milk. The Company also forayed into dairy based beverages with the launch of "Topp Up" and "Slurp" - a mango drink with a dash of milk. Recently the Company has also ventured into B2C segment for Whey Protein with the brand Avvatar – India's 1st 100% vegetarian whey protein, first of its kind manufactured in India.

Our goal is to become the largest dairy FMCG company that emphasizes on health and nutrition to consumers through innovation.



*Ideas for a new day*

Parag Milk Foods Limited

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