

1st December 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of November 2017

Please find enclosed the Press Release regarding the Company's sales update for the month of November 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

End : a/a

PRESS RELEASE



TVS Motor Company posts 12% sales growth in November 2017

Hosur, December 01, 2017: TVS Motor Company registered a sales growth of 12% increasing from 224,971 units in November 2016 to 251,965 units in the month of November 2017.

Two-Wheeler

Total two-wheeler registered growth of 11.1% with sales increasing from 219,088 units in November 2016 to 243,323 units in November 2017. Domestic two-wheelers recorded growth of 6.1% with sales increasing from 191,499 units in November 2016 to 203,138 units in November 2017.

Scooter sales of the Company grew by 7.2% from 73,135 units in November 2016 to 78,397 units in November 2017. Motorcycles sales grew by 37.3% with sales increasing from 67,896 units in November 2016 to 93,202 units in November 2017.

Exports

The Company's total exports grew by 43.8% from 32,829 units registered in the month of November 2016 to 47,207 units in November 2017. Two-wheeler exports grew by 45.7% increasing from 27,589 units in November 2016 to 40,185 units in November 2017.

Three-Wheeler

Three-wheeler of the Company grew by 46.9% increasing from 5,883 units in November 2016 to 8,642 units registered in November 2017.

About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are

PRESS RELEASE



the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
