



HQ/CS/CL.24B/16311  
5 December 2017

Sir,

**Sub: Cloudera and Tata Communications launch big data platform to tackle data deluge.**

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,  
For Tata Communications Limited

A handwritten signature in blue ink, appearing to read 'Manish Sansi', with a horizontal line underneath.

Manish Sansi  
Company Secretary &  
General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

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CIN : L64200MH1986PLC039266



## Cloudera and Tata Communications launch big data platform to tackle data deluge

*Strategic partnership enables enterprises to unleash the power of data to fuel business growth*

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**SINGAPORE** – 5 December, 2017 – Cloudera, Inc. (NYSE: CLDR), the modern platform for machine learning and analytics optimized for the cloud, and Tata Communications, a leading global provider of network, cloud, mobility and security services, announced a strategic partnership that enables enterprises to unleash the power of their data to fuel business growth. Leveraging Tata Communications’ global cloud footprint, underpinned by the world’s largest Tier one network, and Cloudera’s machine learning and analytics capabilities offer enterprises to quickly capture, store and analyze data in various formats and across multiple sources with their managed services for Big Data offering.

IDC predicts that 163 zettabytes of data will be generated by 2025, which is ten times the data generated in 2016. This exponential growth leaves enterprises with the challenge of managing various types of data, from different sources, without busting budgets. This solution directly tackles this challenge by enabling organizations to better structure a wide variety of types and volumes of data, transforming overhead cost into a profit centre. With this, enterprises can capitalize on their data to drive greater productivity, enhance customer experiences and spur innovation.

“Enterprises are already capturing and storing the data that could fuel their growth, if managed efficiently and effectively. With Cloudera’s leadership in the fields of machine learning and advanced analytics and our network and cloud capabilities, managed services for Big Data will help enterprises tackle this data deluge by consolidating data from all sources, both on-premise and cloud-based, into a centralized big data platform,” said Srinivasan CR, Senior Vice President, Global Product Management & Data Centre Services, Tata Communications. “Our solution provides enterprises with the scale, speed and expertise to quickly transform raw data into structured and meaningful insights that address business challenges.”

Managed services for Big Data is available in dedicated or multi-tenant private cloud environments, maintaining enterprise-grade regulatory and privacy standards. With a flexible pay-as-you-use cost model, the platform allows customers to easily scale data on-demand, according to the capacity required. The solution suite includes key features such as data lifecycle management across acquisitions, awareness and modelling, analytics and governance, managed analytics and visualization tools and professional services to help enterprises define, design and implement their big data strategy.

“Organizations are still relying on legacy solutions to deal with today’s challenge of large and growing amounts of data. The managed services offering for Big Data helps enterprises turn this into an opportunity, with a modern and integrated big data platform that deploys machine learning and advanced analytics. Our strategic partnership with Tata Communications empowers organizations with a solution that derives real value from data and truly enables businesses with data-driven decision-making capabilities,” said Mark Micallef, vice president, Asia Pacific and Japan at Cloudera.

This solution is hosted in Tier three datacentres in Mumbai, Singapore & United Kingdom, which is certified to TIA 942 standards and offers complete durability, with customer data replicated across big data nodes. It is backed by Service Level Agreement ISO 20000 and data management processes based on ISO 27001 standards. It also incorporates Cloudera’s ready-to-deploy Enterprise Data Hub to power fast and secure analysis of data at rest or in motion.

#### **About Tata Communications**

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of network, cloud, mobility, security and collaboration services. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications’ depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India. [tatacommunications.com](http://tatacommunications.com)

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#### **About Cloudera**

At Cloudera, we believe that data can make what is impossible today, possible tomorrow. We empower people to transform complex data into clear and actionable insights. We are the modern platform for machine learning and analytics optimized for the cloud. The world’s largest enterprises trust Cloudera to help solve their most challenging business problems. Learn more at [cloudera.com](http://cloudera.com).

#### **Connect with Cloudera**

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This press release contains forward-looking statements including, among other things, statements regarding the expected performance and benefits of Cloudera’s offerings. The words "believe," "may," "will," "plan," "expect," and similar expressions are intended to identify forward-

looking statements. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission (SEC), including our Form S-1 Registration Statement, and our future reports that we may file with the SEC from time to time, which could cause actual results to vary from expectations. Cloudera assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

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