



**Gillette Diversified Operations  
Private Limited**  
CIN: U74899MH1994PTC249186  
Registered Office:  
P&G Plaza, Cardinal Gracias Road, Chakala  
Andheri (E), Mumbai 400 099  
Tel : 91-22-2826 6000  
Fax : 91-22-2826 7303  
www.pg.com/en\_IN

December 26, 2017

To,

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400001  
email ID: corp.relations@bseindia.com  
Scrip Code: 507815

National Stock Exchange of India Limited  
Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051  
email ID: cmlist@nse.co.in  
NSE Scrip Code: GILLETTE

**Subject: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir(s),

Please find enclosed herewith the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

The disclosure is being made by the Company pursuant to the Scheme of Amalgamation between Wella India Haircosmetics Private Limited, Gillette Products Private Limited, Nexus Mercantile Private Limited, Mining Consultants (India) Private Limited and the Company and their respective shareholders. All the companies which are party to the Scheme of Amalgamation are the Promoters of Gillette India Limited (BSE scrip code: 507815; NSE Scrip Code: GILLETTE). This disclosure is being made in relation to Gillette India Limited (BSE scrip code: 507815; NSE Scrip Code: GILLETTE).

Kindly take the same on record and acknowledge receipt of the same.

Thanking you,

**For Gillette Diversified Operations Private Limited**

*Anachad*  
**Authorized Signatory**



**Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Gillette India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	Gillette Diversified Operations Private Limited		
Whether the acquirer belongs to the Promoter/ Promoter Group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	BSE limited and National Stock Exchange of India Limited		
Details of the acquisition/ disposal as follows	Number	% w.r.t.total Share / voting capital wherever applicable (*)	% w.r.t. total diluted share / voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of:</b>			
a) Shares carrying voting rights	19,79,433	6.07	6.07
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) other than by shares	Nil	Nil	Nil
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	<b>19,79,433</b>	<b>6.07</b>	<b>6.07</b>
<b>Details of Acquisition/ sale:</b>			
a) Shares carrying voting rights	93,84,905	28.8	28.8
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered / invoked/ released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	<b>93,84,905</b>	<b>28.8</b>	<b>28.8</b>
<b>After the acquisition/ sale, holding of:</b>			
a) Shares carrying voting rights	1,13,64,338	34.88	34.88
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	<b>1,13,64,338</b>	<b>34.88</b>	<b>34.88</b>

Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	The shares of TC were acquired pursuant to the Scheme of Amalgamation between Wella India Haircosmetics Private Limited, Gillette Products Private Limited, Nexus Mercantile Private Limited, Mining Consultants (India) Private Limited and Gillette Diversified Operations Private Limited ("Scheme") where Wella India Haircosmetics Private Limited, Gillette Products Private Limited, Nexus Mercantile Private Limited, Mining Consultants (India) Private Limited merged into Gillette Diversified Operations Private Limited. All the afore-mentioned companies are the Promoters of TC. Pursuant to the Scheme, the shares held by Wella India Haircosmetics Private Limited, Gillette Products Private Limited, Nexus Mercantile Private Limited, Mining Consultants (India) Private Limited in the TC are consolidated in the name of Gillette Diversified Operations Private Limited.
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	December 22, 2017
Equity share capital / total voting capital of the TC before the said acquisition / sale	No. of shares: 3,25,85,217 Amount: 32,58,52,170
Equity share capital/ total voting capital of the TC after the said acquisition / sale	No. of shares: 3,25,85,217 Amount: 32,58,52,170
Total diluted share/voting capital of the TC after the said acquisition	No. of shares: 3,25,85,217 Amount: 32,58,52,170

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer

**For Gillette Diversified Operations Private Limited**

*Amachad*  
Authorized Signatory



Place: Mumbai

Date: December 26, 2017