

December 22, 2017

Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001

Dear Sir / Madam,

Sub: Disclosure under section 29(2) of SEBI (Substantial Acquisition of Share and Takeovers) Regulations, 2011

We have sold the shares in Cinline India Limited, which brought down our shareholding to 2.92% on a cumulative basis from last disclosure of 5.11% which was made to the exchange on April 03, 2007. Accordingly, kindly find the disclosure under section 29(2) of SEBI (Substantial Acquisition of Share and Takeovers) Regulations, 2011 enclosed herewith.

Thanks & Regards,



Dhiraj Chugha  
Vice President – Finance  
ICICI Prudential Life Insurance Company Limited

CC: National Stock Exchange of India Limited  
Cinline India Limited

**ICICI Prudential Life Insurance Company Limited**

Unit No.1A & 2A, Raheja Tipco Plaza, Rani Sati Marg, Malad (East), Mumbai - 400097

Tel.: +91 22 4205 8000 • Fax : +91 22 4205 8222

Registered Office : ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025, India.

Tel.: +91 22 4039 1600 / 6143 1100 • Fax : +91 22 2437 6638 • Visit us at : [www.iciciprulife.com](http://www.iciciprulife.com)

Corporate Identity Number : L66010MH2000PLC127837

**Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	Cineline India Limited		
2. Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer/seller	ICICI Prudential Life Insurance Company Limited		
3. Whether the acquirer/seller belongs to Promoter / Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (**)
Before the disposal under consideration, holding of seller along with PACs of:			
a) Shares carrying voting rights	1,431,004	5.11%	5.11%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
<b>e) Total (a+b+c)</b>	<b>1,431,004</b>	<b>5.11%</b>	<b>5.11%</b>
Details of acquisition / Sale			
a) Shares carrying voting rights acquired/sold	(612,174)	-2.19%	-2.19%
b) VRs acquired/sold otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
<b>e) Total (a+b+c)</b>	<b>(612,174)</b>	<b>-2.19%</b>	<b>-2.19%</b>
After the acquisition / sale, holding of acquirer/seller along with PACs of:			
a) Shares carrying voting rights	818,830	2.92%	2.92%
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition/sale	-	-	-
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) Shares pledged with the acquirer/seller	-	-	-
<b>d) Total (a+b+c+d)</b>	<b>818,830</b>	<b>2.92%</b>	<b>2.92%</b>
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		

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7. Salient features of the securities <del>acquired</del> /sold including time till redemption, ratio at which it can be converted into equity shares, etc.	NA
8. Date of <del>acquisition/sale of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC***</del>	December 21, 2017
9. Equity share capital / total voting capital of the TC before the said <del>acquisition</del> /Sale	28,000,000 shares of ₹ 5 each
10. Equity share capital/ total voting capital of the TC after the said <del>acquisition</del> /Sale	28,000,000 shares of ₹ 5 each
11. Total diluted share / voting capital of the TC after the said <del>acquisition</del> /Sale	28,000,000 shares of ₹ 5 each

Note:

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC

(\*\*\*) Date of sale of shares in the TC represents the date of last transaction pursuant to which reporting under section 29 (2) is triggered. Company has sold 140,673 shares on December 21, 2017 which brought down our shareholding to 2.92% on a cumulative basis from last disclosure of 5.11% which was made to the exchange on April 03, 2007

Signature of the Authorised Signatory

**Dhiraj Chugha**  
Vice President- Finance  
ICICI Prudential Life Insurance Company Limited

Place: Mumbai

Date: December 22, 2017

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