



Date: December 12, 2017

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – “PTron launches ‘Throb’ Bluetooth Dual Speaker, High volume, Ultra compact Portable Sound bar! Exclusively available on LatestOne.com”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **“PTron launches ‘Throb’ Bluetooth Dual Speaker, High volume, Ultra compact Portable Sound bar! Exclusively available on LatestOne.com”**

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For Palred Technologies Limited

Naveen Kumar
For Palred Technologies Limited

Naveen Kumar
Company Secretary

Naveen Kumar
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

Tele : +91 40 6713 8810 | Website : www.palred.com

PTron launches 'Throb' Bluetooth Dual Speaker

High volume, Ultra compact Portable Sound bar!

Exclusively available on LatestOne.com

Mumbai, 12th Dec 2017: PTron announces the launch of '[Throb](#)', a Bluetooth Dual Speaker with stereo sound. The portable speaker provides uncompromised audio quality that music lovers can carry anywhere.

PTron Throb is a powerful dual speaker that produces deep lows and crisp highs for up to 6 hours of playback time. As an extraordinary feature, PTron Throb also has Micro SD card and USB slots which allow the user to plug and play music.

With the launch of this Bluetooth speaker, PTron extends its range of multifunctional audio and communication devices at affordable prices. As per a report, the global market for portable Bluetooth speaker in the mid-range segment is expected to register a growth rate of 10% CAGR Y-o-Y by 2025.

[PTron Throb](#) has a striking appearance with ABS plastic body, metal mesh at front, perfect casting and texture. It is available in three attractive color combinations- red/black, orange/black & blue/black. To make it attractive to Gen Z and millennials, PTron Throb is aggressively priced at INR 699. It is available exclusively on LatestOne.com.



Features & specifications of PTron Throb:

- ✓ Compact full-bodied stereo design offering excellent music listening experience
- ✓ Double speakers 4 ohms 3 watts 40mm drivers
- ✓ Bluetooth wireless range of 10 m / 30 ft
- ✓ Built in microphone for hands-free calls or voices chat
- ✓ Support USB, AUX, Micro SD card and FM
- ✓ With less distortion ensuring enhanced clarity and fidelity
- ✓ Powered by built-in 1800mAh lithium ion battery
- ✓ Up to 6 hours of battery life for non-stop entertainment anywhere
- ✓ Micro USB DC5V-500mAh charging interface, 2-3 hours charging time
- ✓ Broad compatibility with iPhone, Android, iPad, radio players and other Bluetooth enabled digital players

Ameen Khwaja, Founder, and CEO of LatestOne.com said, *“We have witnessed a rise in demand for wireless based audio devices such as Bluetooth speakers, sound bars and headphones. Portable Bluetooth audio devices have transformed the fashion in which music is played and enjoyed. PTron is continuously working on addressing the needs and demands of Gen Z and understanding their MyLuxury quotient. PTron Throb is a well balanced portable speaker developed for the mid-range segment without compromising on audio quality or battery life”.*

PTron is one of the most eminent manufacturers of mobile accessories and any buyer can access universal supportive devices under PTron brand. The USP of PTron is that the products are available at an affordable range with world class features. For Example, 10,000 pieces of the stylish PTron Viki were sold in first three days of pre-launch of which huge number of orders came from South India. Similarly other products under PTron have been highly successful with an overall sale of one million pieces.

About LatestOne.com:

Hyderabad-based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, headsets, smart watches, mini android TV, fashion accessories etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

Arvind Verma

Marketing Communications Manager

LatestOne.com

Road Number 12, Banjara Hills,

Hyderabad, Telangana 500034

Phone Number: 040-67138826

E-mail - arvind.verma@palred.com