AVSR HOLDINGS PRIVATE LIMITED

Regd. Off. NCC House, Sy. No. 64, Madhapur, Hyderabad - 500 081.

Cin: U67120TG2005PTC045117 Ph.No: 040-23268914

Date: 27th December, 2017

To,
The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (E)
MUMBAI - 500 051

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC

Dear Sir,

Sub: <u>Intimation under Regulation 31(2) of the Securities and Exchange Board of India</u> (<u>Substantial Acquisition of shares and takeovers</u>) <u>Regulations</u>, 2011

We are forwarding herewith disclosure under Regulation 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding <u>pledge release</u> of Equity shares held by our Company in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you

For A V S R Holdings Private Limited

V. Brahmaiah Director

(DIN: 00173124)

CC to: The Company Secretary

NCC Limited

M. 25-12-2017

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI

(Substantial Acoustition of Shares and Takenvers) Regulations 2011

No. C. Lamined September	Prominer bolding in the target company not bired Producer bolding abready Prominer bolding in the target company Prominer bolding abready Prominer bolding abready Prominer bolding in the target company Prominer bolding abready Prominer bolding abre	0./0	3,72,72,000		0.09	5,00,000	-				6.79	3,77,72,000	19.57	19.57	10,87,87,980	TOTAL
No. C. Lamber Professor	Promote: holding in the target company at lines Promote: holding in the target company to lines Promote: holding in the target company Promote: holding	0.00	2 72 72 000		0.00								1.99	1.99	1,10,86,726	M/s. Sirisha Projects Private Limited
Extractioning of Co.	Parameter Para	000			000											Limited
The Standard Color	Reduce of the target company are listed	0.00	ı	1	0.00			1	1	1	,		0.62	0.62	34,67,000	M/s. Avathesh Property Developers Private
Book Exchange where the taget company an intal Book Exchange Linined Exchange Linined Book Exchange Linined	Postmoster belaining to mapped company are listed No. of the target company are listed No. of the target company are listed No. of the target company Postmoster belaining to the target company Postmoster belaining No. of chance No. of the target company Postmoster belaining No. of chance No. of the target company Postmoster belaining No. of chance No. of the target company Postmoster belaining No. of chance No. of the target company Postmoster belaining No. of chance No. of the target company No. of chance N	0.00	-	-	0.00	-	ì	1	-	1		1	0.27	0.27	15,16,179	M/s. Narasimha Developers Private Limited
Table Stack Exchanges where the share of the target company are found to Stack Exchange American Stack Exchange American Stack Exchange American Stack Exchange Institute He promoter to PACs with hone's promoter belong in the target company (1). Promoter belong in the target company Promoter belong in the target compan	Company Promoter bading already share Professor	2.25	1,24,85,000	Aditya Birla Finance Limited	0.09	5,00,000	released, consequent to improvement in share price.	Pledge	26-12-2017	Release	2.34	1,29,85,000	7.28	* *	4,04,53,278	M/s. AVSR Holdings Private Limited
No. of Salasis Tipe company (10.)	Company Promoter holding already Prodge Release P	0.00		,	0.00		1 '				,		0.00	0.00	9,650	A Sravani
	Company Promoter holding already Product Type of Creation/r	0.00			0.00		1						0.00	0.00	11,090	B Kausalya
	Company Promote holding already Share Cecation / Figure	0.00			0.00		-		1				0.02	0.02	1,06,121	J K Chaitanya Varma
The National Stock Exchanges (NC) Description Promoter Prom		0.00			0.00							1	0.07	0.07	4,09,166	Sowjanya
the l'arget company (EC) Company (EC) Calmited Hought company are fined Hought company Promoter bulling in the target company Promoter bulling above Promoter bulling in the target company Promoter bulling above Promoter		0.00			0.00			-	ı			-	0.03	0.03	1,87,859	J Sridevi
the l'arget company (IC) Boundary Stock Exchanges where the shares of the target company are bared by Stock Exchanges where the shares of the target company are bared for promoter by Con whose shares encumbrance has been creased/released/invoked Surface Surfa		0.00			0.00	,	-					-	0.41	0.41	22,65,916	JV Ranga Raju
the Paramoter (VC) The Narional Stock Exchange United Bonthary Stock Exchange United The Narional Stock Exchange of India Ltd The Narional S		0.00			0.00		-						0.01	0.01	41,780	A Sri Harsha Varma
No. of Shares No. of Share		0.00			0.00		1						0.22	0.22	12,25,530	M Swetha
Br. Traget company (PC) Bonday Stock Exchange Limited Bonday Stock Exchange Limited	NGC Limited NGC Limited NGC Limited AND Stock Exchange Limited The National Stock Exchange of India Ltd The National Stock Exchange of India	0.00			0.00			[-	0.02	0.02	1,13,884	A Sridevi
Britingst company (PC)		0.00			0.00				-			-	0.01	0.01	73,281	A Neelavathi Devi
No. C. Limited Hought company (IC) Hought company are listed the Stock Exchange where the shares of the target company are listed Hought company are listed Hought company are listed Hought company are listed Hought company shock Exchange of India Ld		0.00			0.00							-	0.02	0.02	1,24,059	A Bharathi
NCC Limited		0.00		1	0.00	-	-			-			0.15	0.15	8,47,222	A Arundhati
NCC Linited		0.00			0.00	-	-		,				0.06	0.06	3,08,091	A S Jyothirmayi
NCC Limited		0.00			0.00		-					-	0.02	0.02	99,902	A Shyama
No. of shares Suck Exchanges where the shares of the target company are listed the Pormoter (s) or PACs with him(**) Pormoter holding in the target company Pormoter holding already Pormoter holding in the target company Pormoter holding in the target company Pormoter holding in the target company Pormoter holding already Portage Release Portage Releas		0.00	,		0.00						-		0.01	0.01	68,202	A Suguna
Ready Company (IC)	Company Promoter holding already Caration/ capital (*) Promoter holding already Promoter holding alre	0.00			0.00		1		1			1	0.00	0.00	7,288	AV Satyanarayanamma
Name Calignet company (PC)	No. of shares % of total Type of diluted Creation/relay share capital (*) Ca	0.56	31,35,000	-	0.00	-	1		1	-	0.56	31,35,000	0.60	0.60	33,46,668	A Srinivas Rama Raju
NCC Limited	Company Promoter holding already share share capital (*) Share share capital (*) Cacation) C	1.23	68,20,000	-	0.00		-	_	1	-	1.23	68,20,000	1.59	1.59	88,58,806	A Narayana Raju
he Promoter of PAC on whose shares encumbrance has been created/released/invoked promoter of PACs with him(**) Promoter bodding in the target company are listed been created / released / invoked promoter holding already share capital diluted share capital share capital share capital share capital (**) Raiju 1,35,63,196 2,44 2,44 2,140,000 2,55,3000 1,145 1,120 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150 1,150		0.00	-	1	0.00	-	-	1	ı	1			1.44	1.44	79,85,791	AVN Raju
NCC Limited	Company Promoter holding already Creation/t capital (*) Capital	0.77	42,82,000	-	0.00	1		1	1	,	0.77	42,82,000	1.14	1.14	63,59,080	AGK Raju
NGC Limited Bombay Stock Exchange Limited AND	Company Promoter holding already encumbered (2) Pickge Release Pic	0.25	14,00,000	1	0.00	-		1		1	0.25	14,00,000	1.12	1.12	62,52,215	ASN Raju
NCC Limited Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd 27-Dec-17 The National	RCC Limited Bombay Stock Exchange Limited Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd 27-Dec-17 A V S R Holdings Private Limited Pledge Release	1.65	91,50,000	1	0.00				-	-	1.65	91,50,000	2.44	2.44	1,35,63,196	AAV Ranga Raju
Rombay Stock Exchange Limited AND The National Stock Exchange of India Ltd 27-Dec-17 released/invoked AV S R Holdings Private Limited Pledge Release Pledge Release Promoter holding already encumbered (2) Details of events pertaining to encumbrance (3)	NGC Limited Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd 27-Dec-17 Promoter holding already encumbered (2) Details of events pertaining to encumbrance (3)	% of Total share capital			% of total] share capital		Reason for Encumbrance	Type of encumbrance (Pledge/Lien/non disposal undertaking/o thers)			% of total share capital	No. of shares		% of total share capital	No. of shares	
NCC Limited Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd 27-Dec-17 Released/invoked A V S R Holdings Private Limited Pledge Release	HOLC Limited Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd 27-Dec-17 released/invoked A V S R Holdings Private Limited Pledge Release	ing of encumbered in (2)+(3)] / release ocation [(2)-(3)]]	Post event hold shares {creatior [(2)-(3)] / inv			encumbrance (3)	ents pertaining to	Details of eve			ing already ed (2)	Promoter holdi encumbere	:t company	ng in the targe (1)	Promoter holdi	Name of the Promoter(s) or PACs with him(**)
rcleased/invok	released/invok															Details of the creation of encumbrance:
								IIIIcu	e dings i iivan Li	Pledge Releas		ONCO	released/III	been created/	incumbrance nas	Name of the promoter or PAC on whose shares e
									D T .	27-Dec-17						Date of reporting
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								mited	ck Exchange Li	Bombay Sto AND				pany are listec	of the target com	Names of the Stock Exchanges where the shares
	TANA TOTAL STATE OF THE STATE O								ď	NCC Limite						Name of the Target company (TC)

For A V S R Holdings Pvt, Ltd,

Director

Signature
Place: Hyderabad
Date: 27th December, 2017