

December 14, 2017

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**Company Code: PVR / 532689**

Dear Sir,

We are pleased to inform you that Mr. Ajay Bijli, Chairman cum Managing Director of the Company today, has received "Exhibitor of the Year" Award at the CineAsia Awards Ceremony at the Grand Hyatt, Hong Kong .

Copy of press release is enclosed for your ready reference.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**

  


**Pankaj Dhawan** ★  
**Company Secretary**



## AJAY BIJLI OF PVR LIMITED RECEIVES “EXHIBITOR OF THE YEAR” AWARD AT CINEASIA 2017

**14<sup>th</sup> December, Hong Kong**—Ajay Bijli, Chairman and Managing Director of PVR Limited, received the much acclaimed “Exhibitor of the Year” Award at the CineAsia Awards Ceremony on Thursday, 14<sup>th</sup> December 2017 at the Grand Hyatt, Hong Kong. The prestigious award was presented by Robert Kirby, CEO Village Roadshow and Mr. Khun Vicha, Founder, Major Cineplex.

On receiving the award, **Ajay Bijli, Chairman and Managing Director of PVR Limited** said, *“I am happy and honored to receive the ‘Exhibitor of the Year’ Award. This award is special since it acknowledges our endless efforts to revolutionize the business of cinema viewing in India. I would like to say a big thank you to the CineAsia jury for recognizing the efforts put in by my entire team. I also want to thank Robert Sunshine and Andrew for creating this remarkable platform to share our experiences and network. A special thanks to Robert Kirby. We started the PVR journey together way back in the ‘90s. It’s not every day that you meet someone who understands and shares your vision. I am fortunate to receive the award from him.”*

In 1995 Bijli started PVR Cinemas, the largest cinema exhibition chain in India today. The company began as a joint venture agreement with Village Roadshow, a global film production and exhibition company of Australia, and within a few years established the multiplex format in India. Since its inception, PVR Limited has redefined the movie-going experience in the country. In 2012, the company acquired Cinemax and has taken over DT Cinemas in 2016. The brand currently serves approximately 75 million moviegoers and has 600 screens across India.

Mr. Bijli has received many prestigious awards over the past such as the “Asia Innovator of the Year” award at India Business Leader Awards, 2016 and Images Retail awarded him as the “Most Admired Retailer of the year 2016”. In addition to these recognitions, Bijli has also been honoured with eminent awards such as E&Y Entrepreneurial Award for Business Transformation, CNBC's Emerging India Award and Most Admired Multiplex Professional by CMO Asia’s Multiplex Excellence Award. Under his leadership, PVR Limited has also received the Fortune India’s Next 500 Big and Mid-size Company’s award.

Mr. Bijli is on the Board of Trustees of the Mumbai Academy of the Moving Image (MAMI) and the founding member of FICCI Multiplex Association (India). He is also a member of The Film and TV Producers Guild (India), Young Presidents’ Organization and is associated with the Central Board of Film Certification, Government of India.

### **About PVR Limited**

PVR is the largest and most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is consumed in India. PVR currently operates a cinema circuit comprising of **600 screens at 131 properties in 51 cities (18 states and 1 Union Territory)**, serving **75 million** patrons annually.

For further information, please refer to the PVR website: <http://www.pvrcinemas.com/corporate/about-us.aspx>  
Share your feedback at: [feedback@pvrcinemas.com](mailto:feedback@pvrcinemas.com)

