

February 13, 2017

E-FILING

To,

1. Corporate Relationship Dept.,  
**BSE LIMITED**,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
**MUMBAI – 400 001**

2. The Manager, Listing Department,  
**NATIONAL STOCK EXCHANGE OF INDIA LTD.**,  
“Exchange Plaza”, C-1, Block-“G”,  
Bandra-Kurla Complex, Bandra (E),  
**MUMBAI – 400 051**

Script Code : 526725

NSE Symbol : SANDESH (EQ.)

Re.: **Outcome of the proceedings of the meeting of the Board of Directors of the Company held on February 13, 2017 (Un-audited Financial Results for the Third Quarter and Nine Months ended on December 31, 2016)**

Ref.: Regulation 30 and Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

Dear Sir / Madam,

Pursuant to Regulation 30 and Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform and submit that:

- 1) The Board of Directors of the Company at its meeting held on **February 13, 2017**, commenced at **06:30 p.m. and concluded at 7:40 p.m.** has approved and taken on record the Un-audited Financial Results for the **Third Quarter and Nine Months** ended on **December 31, 2016**.
- 2) Pursuant to Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose herewith the copy of Un-audited Financial Results for **Third Quarter and Nine Months** ended on **December 31, 2016**.
- 3) The aforesaid Financial Results for the **Third Quarter and Nine Months** ended on **December 31, 2016** are also uploaded on the Company's website at [www.sandesh.com](http://www.sandesh.com).
- 4) We have also enclosed the copy of the Limited Review Report of the Statutory Auditors on the Un-audited Financial Results for **Third Quarter and Nine Months** ended on **December 31, 2016**.

Kindly take the same on your records.

Thanking you,

Yours sincerely,  
**FOR, THE SANDESH LIMITED**

  
**DHAVAL PANDYA**  
COMPANY SECRETARY



**Encl.: As Above**

**THE SANDESH LIMITED** (CIN : L22121GJ1943PLC000183)

REGD. OFFICE : SANDESH BHAVAN, LAD SOCIETY ROAD, B/H. VASTRAPUR GAM, P.O. BODAKDEV, AHMEDABAD-380 054.  
PHONE : (079) 40004319, 40004175, FAX NO. 91-079-40004242. E-mail : [secretarial@sandesh.com](mailto:secretarial@sandesh.com), [cs@sandesh.com](mailto:cs@sandesh.com)  
VISIT US : [WWW.SANDESH.COM](http://WWW.SANDESH.COM)

**INDEPENDENT AUDITOR'S REVIEW REPORT**

**TO,  
THE BOARD OF DIRECTORS,  
THE SANDESH LIMITED**

1. We have reviewed the accompanying statement of unaudited financial results ("the Statement") of The Sandesh Limited ("the Company") for the Quarter and nine months ended December 31, 2016. This statement is the responsibility of Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
3. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement, prepared in accordance with applicable Indian Accounting Standards specified under Section 133 of the Companies Act, 2013 and other recognized accounting practices and policies, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, read with SEBI Circular No. CIR/CFD/CMD/15/2015 dated November 30, 2015 and SEBI Circular No. CIR/CFD/FAC/62/2016 dated July 05, 2016, including the manner in which it is to be disclosed, or that it contains any material misstatement.



**Place:** Ahmedabad

**Date:** February 13, 2017

**For, Manubhai & Shah LLP  
Chartered Accountants  
Firm Registration No.: 106041W/W100136**

**K. B. Solanki  
Partner  
Membership No.: 110299**

THE SANDESH LIMITED  
CIN-L22121G1943PLC000183

REGD. OFFICE : "SANDESH BHAVAN", LAD SOCIETY ROAD, B/H. VASTRAPUR GAM, P.O. BODAKDEV, AHMEDABAD – 380 054.(GUJ.)  
Email: Investorsgrievance@sandesh.com, Contact No. (079) 4000 4000,4000 4319, Fax No. (079) 4000 4242, Website: www.sandesh.com

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2016

(Rs. in Lacs, except earning per share data)

Sr. No.	Particulars	Quarter Ended			Nine Months Ended	
		December 31, 2016	September 30, 2016	December 31, 2015	December 31, 2016	December 31, 2015
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
<b>PART I</b>						
1	a) Net Sales/Income from Operations	8 698.73	8 780.71	8 733.93	26 191.43	25 349.27
	b) Other Operating Income	351.16	307.17	884.88	1 728.18	2 484.95
	<b>Total Income from Operations</b>	<b>9 049.89</b>	<b>9 087.88</b>	<b>9 618.81</b>	<b>27 919.61</b>	<b>27 834.22</b>
2	<b>Expenditure</b>					
	a) Cost of Material consumed	3 109.55	3 143.61	3 163.42	9 400.75	9 468.13
	b) Purchase of Stock in Trade/COGS	0.00	0.00	0.00	0.00	8.50
	c) Changes in inventories of finished goods, work in progress and stock-in-trade	(0.03)	(0.02)	0.29	0.73	6.18
	d) Employee benefits expense	776.07	848.46	790.00	2 491.31	2 514.01
	e) Depreciation	194.60	189.77	194.39	566.88	571.85
	f) Other Expenses	2 691.73	2 115.68	2 552.90	6 861.32	6 417.05
	<b>Total</b>	<b>6 771.92</b>	<b>6 297.50</b>	<b>6 701.00</b>	<b>19 320.99</b>	<b>18 985.72</b>
3	<b>Profit from Operations before Other Income, finance cost &amp; Exceptional Items (1-2)</b>	<b>2 277.97</b>	<b>2 790.38</b>	<b>2 917.81</b>	<b>8 598.62</b>	<b>8 848.50</b>
4	Other Income	101.92	127.49	41.74	347.53	211.63
5	<b>Profit before finance cost &amp; Exceptional Items (3+4)</b>	<b>2 379.89</b>	<b>2 917.87</b>	<b>2 959.55</b>	<b>8 946.15</b>	<b>9 060.13</b>
6	Finance costs	42.76	14.96	112.01	92.41	167.46
7	<b>Profit after finance cost but before Exceptional Items (5-6)</b>	<b>2 337.13</b>	<b>2 902.91</b>	<b>2 847.54</b>	<b>8 853.74</b>	<b>8 892.67</b>
8	Exceptional Items	(0.92)	44.73	0.00	45.54	0.58
9	<b>Profit from ordinary activities before tax (7+8)</b>	<b>2 336.21</b>	<b>2 947.64</b>	<b>2 847.54</b>	<b>8 899.28</b>	<b>8 893.25</b>
10	<b>Tax Expense</b>					
	a) Income Tax	890.00	1 055.00	1 075.00	3 025.00	3 250.00
	b) Deferred Tax	(76.40)	178.71	(65.57)	234.27	(145.38)
	c) Adjustment of Previous year taxes	0.00	0.00	0.00	0.00	0.00
	<b>Total Provision for Taxation</b>	<b>813.60</b>	<b>1 233.71</b>	<b>1 009.43</b>	<b>3 259.27</b>	<b>3 104.62</b>
11	<b>Net Profit for the period (9-10)</b>	<b>1 522.61</b>	<b>1 713.93</b>	<b>1 838.11</b>	<b>5 640.01</b>	<b>5 788.63</b>
12	Other Comprehensive Income (OCI)	0.00	0.00	0.00	0.00	0.00
13	<b>Total Income (Including other comprehensive income) (11+12)</b>	<b>1 522.61</b>	<b>1 713.93</b>	<b>1 838.11</b>	<b>5 640.01</b>	<b>5 788.63</b>
14	Paid-up Equity Share Capital (Face value of Rs.10/- each)	756.94	756.94	756.94	756.94	756.94
15 (i)	Earning Per Share - Basic for the period (not to be annualized)	20.12	22.64	24.28	74.51	76.47
15 (ii)	Earning Per Share - Diluted for the period (not to be annualized)	20.12	22.64	24.28	74.51	76.47

**PART II**

- NOTES:
- i) The above Unaudited Financial Results were reviewed by the Audit Committee and thereafter approved at the Meeting of the Board of Directors held on February 13, 2017. The Statutory Auditor of the Company has carried out a "Limited Review" of the aforesaid results.
- ii) The Company adopted Indian Accounting Standards ("Ind AS") notified by Ministry of Corporate Affairs with effect from April 01, 2016 and accordingly the financial results for all periods presented have been prepared in accordance with the recognition and measurement principles laid down in the Ind AS - 34 "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 read with the relevant rules issued there under and the other accounting principles generally accepted in India. The date of transition to Ind AS is April 01, 2015. The impact of transition has been accounted for in opening reserves and the comparative period results have been restated accordingly.
- iii) Statement of reconciliation of the Net Profit After Tax (PAT) under Ind AS and Net PAT reported under previous Indian GAAP (IGAAP) for the quarter and Nine months ended December 31, 2015

(Rs. In Lacs)

Particulars	Quarter ended December 31, 2015	Nine Months ended December 31, 2015
Net Profit after Tax as per previous GAAP	1 871.37	5 865.16
Add : Recognition of fair value gain/(loss) on Investments ( Net )	( 11.56)	1.22
Less : Recognition of Interest Cost on account of amortization of Financial Assets	39.30	118.23
Add : Deferred Tax on above Ind AS effects	17.60	40.48
<b>Total Income (Including Other Comprehensive Income)</b>	<b>1 838.11</b>	<b>5 788.63</b>

- a) **Recognition of fair value gain on investments (net)**  
Under Ind AS, investments are valued at fair value whereas in case of previous GAAP, long term investments were valued at cost and current investments were valued at lower of cost or fair value.
- b) **Recognition of Interest Cost on account of amortization of Financial assets**  
The financial assets have been recognized at effective interest rate method under Ind AS. Under previous GAAP, the same were recognized at transaction value.

For and on behalf of the Board of  
The Sandesh Limited

*Parthiv Patel*  
Parthiv Patel  
(DIN: 00050411)  
Managing Director

Place: Ahmedabad  
Date: February 13, 2017



# THE SANDESH LIMITED

CIN-L22121GJ1943PLC000183

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## UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2016 SEGMENT-WISE REVENUE, RESULTS, ASSETS & LIABILITIES

(Rs. in Lacs)

Sr. No.	PARTICULARS	Quarter Ended			Nine Months Ended	
		December 31, 2016	September 30, 2016	December 31, 2015	December 31, 2016	December 31, 2015
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
<b>1</b>	<b>Segment Revenue (Net Sales/Income From Operations)</b>					
	a) Media	8 698.73	8 780.70	8 733.93	26 191.43	25 349.27
	b) Finance	218.33	307.18	884.88	1 595.35	2 472.39
	c) Other	132.83	0.00	0.00	132.83	12.57
	d) Unallocated	101.92	127.48	41.74	347.53	211.62
	<b>TOTAL</b>	<b>9 151.81</b>	<b>9 215.36</b>	<b>9 660.55</b>	<b>28 267.14</b>	<b>28 045.85</b>
	Less: Inter segment Revenue	0.00	0.00	0.00	0.00	0.00
	<b>NET SALES / INCOME FROM OPERATIONS</b>	<b>9 151.81</b>	<b>9 215.36</b>	<b>9 660.55</b>	<b>28 267.14</b>	<b>28 045.85</b>
<b>2</b>	<b>Segment Results (Profit before Interest &amp; Tax)</b>					
	a) Media	2 095.04	2587.93	2044.05	7171.35	6468.64
	b) Finance	141.22	234.21	762.04	1383.13	2215.10
	c) Other	0.03	0.02	(0.29)	(0.73)	(2.11)
	<b>TOTAL</b>	<b>2 236.29</b>	<b>2 822.16</b>	<b>2 805.80</b>	<b>8 553.75</b>	<b>8 681.63</b>
	Less: Interest Expense	0.00	0.00	0.00	0.00	0.00
	Add: Other un-allocable (income) net off un-allocable Expenditure	99.92	125.48	41.74	345.53	211.62
	<b>TOTAL PROFIT BEFORE TAX</b>	<b>2 336.21</b>	<b>2 947.64</b>	<b>2 847.54</b>	<b>8 899.28</b>	<b>8 893.25</b>
<b>3</b>	<b>Segment Assets</b>					
	a) Media	20 507.34	20 248.19	19 036.69	20 507.34	19 036.69
	b) Finance	10 811.84	11 942.76	25 845.06	10 811.84	25 845.06
	c) Other	272.11	139.25	140.03	272.11	140.03
	d) Un-allocated	36 002.46	35 332.98	21 523.78	36 002.46	21 523.78
	<b>TOTAL</b>	<b>67 593.75</b>	<b>67 663.18</b>	<b>66 545.56</b>	<b>67 593.75</b>	<b>66 545.56</b>
<b>4</b>	<b>Segment Liabilities</b>					
	a) Media	8 634.27	9 536.34	8 727.61	8 634.27	8 727.61
	b) Finance	215.17	493.95	477.70	215.17	477.70
	c) Other	0.00	0.00	0.00	0.00	0.00
	d) Un-allocated	819.33	1 230.52	2 868.32	819.33	2 868.32
	<b>TOTAL</b>	<b>9 668.77</b>	<b>11 260.81</b>	<b>12 073.63</b>	<b>9 668.77</b>	<b>12 073.63</b>

For and on behalf of the Board  
The Sandesh Limited

*Parthiv Patel*  
Parthiv Patel  
(DIN: 00050211)

Managing Director

Place: Ahmedabad

Date: February 13, 2017

