## By Mail

22<sup>nd</sup> February, 2017

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs.

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there were various pledges and release of equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of lenders.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V G Siddhartha

Vbg

Chairman and Managing Director Coffee Day Enterprises Limited

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / elease of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011 Name of the Target Company [TC]

TOTAL	Mrs Malavika Hegde Sivan Securities Pvt.Ltd	Devadarshini Info Technologies Pvt Ltd Coffeeday Consolidations Pvt Ltd	Gonibedu Coffee Estates Private Limited				V.G Siddhartha		Nim		
108,404,796	3,038,104	12,408,440	11,071,104				69,174,700	No. of shares	Promoter Holding in the Target Company [1]		
52.62%	1.47% 0.22%	6.02%	5.37%				33.58%	% of total share capital			
52.62%	0.22%	6.02%	5.37%				33.58%	% w.r.t. diluted share capital	get Company [1]		
	12,266,424 110,000 444,000	12,408,440	26,496,278	25,896,278	26,396,278	26,496,278	26,996,278	No. of shares	Promoter holding already encumbered [2]		
	0.05 0.22	6.02	12.86	12.57	12.81	12.86	13.10	% of total share capital	aiready		
			Creation	Creation	Release	Release	Release	Type of ever [creation / release / invocation]			
		12002	16.02.2017	15.02.2017	15.02.2017	14.02.2017	e 14.02.2017	Type of event Date of creation / [creation / invocation / release / release of invocation]			
			7 Pledg	Piedge		Pled		Type of encumbrance loledos/fier/hen disposal undertaking/others	De		
			the loan availed by the Promoter		Limited for the loan availed by Pledge the group company Pledge of Shares to HSBC for	Limited for the loan availed by ge the group company Pledge of Shares in favour of IDRI To isteaship Services	Piedge of Shares in favour of IDBI Trusteeship Services Limited for the loan availed by Piedge the group company Piedge of Shares in favour of IDBI Trusteeship Services	Reasons for encumbrance	Details of events pertaining to encumbrance [3]		
	000	0 0	500000.0	600000.00	500000.00	100000.00	500000.00	No. of shares	cumbrance [3]		
			0.24%	0.29%	0.24%	0.05%	0.24%	% of total share capital			
			Hongkong and Shanghai Banking Corporation Limited	Hongkong and Shanghai Banking Corporation Limited	IDBI Trusteeship Services Limited	6 IDBI Trusteeship Services Limited	6 IDBI Trusteeship Services Limited	Name of the entity in whose favour shares encumbered			
	12,266,424 110,000 444,000		26,996,278	26,496,278	25,896.278	26,396,278	26,496,278	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)+(3) / invocation [(2)-(3)]		
	5.95 0.05	5.37	13.10	12.86	12.57	12.81	12.86	% of total share capital			

Signature of the Authorised Signatory Date: 22.02.2017

Coffee Day Enterprises limited

Names of the Stock Exchanges where the shares of the target company are

Details of Encrumbance of Shares

Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked

te of Reporting

BSE Limited

National Stock Exchange of India Limited

V G Siddhartha 22.02.2017