



13<sup>th</sup> February, 2017

**National Stock Exchange of India Limited**  
"Exchange Plaza",  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

Dear Sirs,

**Ref: "Idea Cellular Limited" (Symbol: IDEA / 532822)**

**Subject: Proposal to issue Unsecured Redeemable Non-Convertible Debentures**

In terms of the Provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company is proposing to issue Unsecured Redeemable Non-Convertible Debentures ("NCDs") amounting to Rs. 500 crores on private placement basis. The details of which are as follows:

<b>Issue size</b>	Rs. 500 crore
<b>Proposed to be listed on</b>	National Stock Exchange of India Limited
<b>Tenure</b>	5 years
<b>Deemed date of allotment</b>	14 <sup>th</sup> February, 2017
<b>Date of maturity</b>	14 <sup>th</sup> February, 2022
<b>Coupon/interest offered</b>	8.03% per annum
<b>Schedule of payment of interest</b>	14 <sup>th</sup> February, 2018, 14 <sup>th</sup> February, 2019, 14 <sup>th</sup> February, 2020, 14 <sup>th</sup> February, 2021, 14 <sup>th</sup> February, 2022, subject to business days convention. However interest payment would be as per SEBI circular CIR/MD/DF-1/122/2016 dated 11 <sup>th</sup> November, 2016.
<b>Schedule of payment of principal amount</b>	14 <sup>th</sup> February, 2022
<b>Charge/security</b>	Not Applicable

Thanking you.

Yours very truly,  
For **Idea Cellular Limited**

**Pankaj Kapdeo**  
Company Secretary

