



February 23, 2017

1. National Stock Exchange of India

Ltd.

Exchange Plaze, 5th Floor Plot No. C/1, G Block

Bandra (East)

Mumbai 400 051

NSE Scrip Code: JAGRAN

2. BSE Limited

Corporate Relationship Department

Phiroze Jeejeebhoy Towers

Dalal Street

Fort

Mumbai 400 001

BSE Scrip Code: 532705

Sub: Proposed initial public offering of equity shares of our subsidiary, Music Broadcast Limited ("MBL" and such initial public offering, the "Offer")

Dear Sirs,

In relation to the proposed initial public offering of equity shares of our subsidiary, MBL, Jagran Prakashan Limited has been informed that the red herring prospectus filed by MBL with Registrar of Companies, Mumbai has been approved on February 23, 2017.

The Offer will be open for subscription to public on Monday, March 6, 2017 and shall close on Wednesday, March 8, 2017.

2, Sarvodaya

You are requested to take note of the same.

Thanking you

Yours faithfully

For Jagran Prakashan Limited

Amit Jaiswal

Company Secretary and Compliance Officer

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