

RAVIRAJ VINIYOG PRIVATE LIMITED
(Formerly : Emami Enclave Makers Pvt. Ltd.)

CIN : U70100WB2007PTC120647

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 6613 6243, E-mail : panemamics @emamigroup.com

Date: 16.02.2017

The Secretary
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary
Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

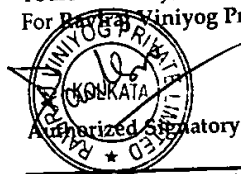
Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Raviraj Viniyog Private Limited


Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

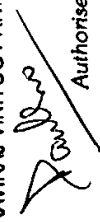
Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrances of shares /invocation-of-encumbrances/release of encumbrance, in terms of Regulation 31(1) & Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (IC)		EMAMI LIMITED										
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED										
Name of the promoter or PAC on whose shares encumbrance has been created /released /invoked		Raviraj Viniyog Private Limited										
Date of reporting		16.02.2017										
Details of the creation / invocation / release of encumbrance:		Details of events pertaining to encumbrance (3)										
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		Post event holding of encumbered shares (creation (2)+(3) / release ((2)-(3)) / invocation ((2)-(3)))	% of Total share capital
									Lender	Trustee		
Raviraj Viniyog Private Limited	13,877,007	1,293,000	Creation	16/02/2017	Pledge	Collateral Pledge	1,186,000	0.5225	HDFC Trustee Co. Ltd. A/c	Axis Trustee Services Limited	2,479,000	1.0922
Prabhakar Viniyog Private Limited	13,190,961	1,290,000	Creation	16/02/2017	Pledge	Collateral Pledge	395,000	0.1740	HDFC Trustee Co. Ltd. A/c	Axis Trustee Services Limited	1,685,000	0.7424

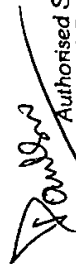
For RAVIRAJ VINIYOG PRIVATE LIMITED



Authorised Signatory

Suntrack Commerce Private Limited	33,113,516	14,5895	16,052,934	7.0728	Release	15/02/2017	Pledge	Third Party Pledge	1300	0.0006	Kotak Mahindra Investments Limited	16,051,634	7.0722
-----------------------------------	------------	---------	------------	--------	---------	------------	--------	--------------------	------	--------	------------------------------------	------------	--------

For RAVIRAJ VINIYOG PRIVATE LIMITED



On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert
 Place: Kolkata
 Date: 16.02.2017

DISCLOSURE BY THE PROMOTER(S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE / PLEDGE & RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) & 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)				Promoter holding already encumbered (2)				Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (creation (2)+(3)) / release ((2)-(3)) / invocation ((2)-(3)))	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital				
PRITI SUREKA	4810000	2.1192	2.1192	-	-	-	-	-	-	-	-	-	-				
ADITYA VARDHAN AGARWAL	1232334	0.5430	0.5430	-	-	-	-	-	-	-	-	-	-				
USHA AGARWAL	836548	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-				
RAJKUMAR GOENKA	712750	0.3140	0.3140	-	-	-	-	-	-	-	-	-	-				
RADHESHYAM AGARWAL	439500	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-				
ROHIN RAJ SUREKA	750000	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-				
HARSHA VARDHAN AGARWAL	535133	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-				
SASWAT GOENKA	565000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-				
SACHIN GOENKA	534500	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-				
VIBHASH VARDHAN AGARWAL	536439	0.2364	0.2364	-	-	-	-	-	-	-	-	-	-				
VIHAN VARDHAN AGARWAL	536000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-				
ADVAY GOENKA	502000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-				

For RAVIRAJ VINIYOG PRIVATE LIMITED

Ravi Raj
Authorized Signatory

