

# COLUMBINE DECORATIVE AND MARKETING PVT. LTD.

"Aelpe Court" 225C, A.J.C Bose Road, Kolkata – 700 020 Phones: 3052-7001 / 7002  
Email : [cdmplt@gmail.com](mailto:cdmplt@gmail.com) , CIN No. – U74140WB1989PTC046741

Dated: 13 February 2017

**BSE Limited**

**Scrip Code: 524000**

Corporate Relationship Department  
1st Floor, New Trading Ring,  
Rotunda Building,  
P.J. Towers, Dalai Street,  
Mumbai - 400 001

Assistant Vice President

Listing Department

**National Stock Exchange of India Limited**

**Code: MAGMA**

"Exchange Plaza"

Bandra Kurla Complex, Bandra (E)

Mumbai – 400051

Company Secretary

**Magma Fincorp Limited**

24, Park Street

Kolkata – 700016

Dear Sir/Madam,

**Re: Disclosure pursuant to Regulations 29(2),(3) & (4) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

We would like to inform you that Namokar Commercial Private Limited (NCPL), Shareholder of Magma Fincorp Limited (MFL have merged with Columbine Decorative & Marketing Private Limited (CDMPL). Pursuant to the said merger CDPL has acquired 1820120 Equity Shares of the face value of Rs. 2/- each on the effective date i.e. 13.02.2017. Disclosure in prescribed format, in terms of Regulations 29(2), (3) & (4) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 is enclosed herewith for your kind perusal and records.

You are requested to kindly acknowledge the same.

Thanking you,

Yours faithfully,

For **Columbine Decorative & Marketing Private Limited**  
**COLUMBINE DECORATIVE & MARKETING PVT. LT.**

Director

  
**Directo**

Encl: a/a

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## Annexure B

### Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	M/s. Magma Fincorp Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	M/s. Columbine Decorative & Marketing Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes- Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t total share/voting capital wherever applicable(*)	% w.r.t total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of:</b>  a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) c) Voting rights (VR) otherwise than by shares d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC(specify holding in each category) e) Total (a+b+c+d)	NIL	NIL	NIL
<b>Details of acquisition/sale:</b>  a) Shares carrying voting rights acquired/sold b) <del>VRs acquired/sold otherwise than by shares</del> c) <del>Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying</del>	1820120	0.768	0.768

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voting rights in the TC (specify holding in each category) acquired/sold <del>d) Shares encumbered/invoked/released by the acquirer</del> e) Total (a+b+c+/-d)	1820120	0.768	0.768
<b>After the acquisition/sale, holding of:</b>  a) Shares carrying voting rights <del>b) Shares encumbered with the acquirer</del> <del>c) VRs otherwise than by shares</del> <del>d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</del> e) Total (a+b+c+d)	1820120	0.768	0.768
Mode of acquisition/sale (e.g. open market /off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Merger of Namokar Commercial Private Limited, Shareholder of Magma Fincorp Limited with Columbine Decorative & Marketing Private Limited (CDMPL).		
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	Effective Date of merger i.e. 13 February 2017		
Equity share capital/total voting capital of the TC before the said acquisition/ sale	Rs. 47,39,19,344/- divided into 236959672 Equity Shares of Rs. 2 each		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	Rs. 47,39,19,344/- divided into 236959672 Equity Shares of Rs. 2 each		
Total diluted share/ voting capital of the TC after the said acquisition	Rs. 47,39,19,344/- divided into 236959672 Equity Shares of Rs. 2 each		

(\*)Total share capital/ voting capital to be taken as per latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

**For Columbine Decorative & Marketing Private Limited**

**COLUMBINE DECORATIVE & MARKETING PVT. LTD.**

Director

  
**Director**

Signature of the acquirer/ seller/ Authorized Signatory

Place: Kolkata

Date:13/2/2017