

SSIL/SEC/ 38.

Wednesday, February 1, 2017

The Secretary, Bombay Stock Exchange Ltd, Phiroze Jeejeebhoy Towers, 25th Floor, Dalal Street, Fort, Mumbai – 400 001. Fax No.022-22658121

Dear Sir,

Sub: Change in Designation - reg.

Sri N R Selvaraj who has appointed as Wholetime director of the Company and his term expired on 31st January, 2017. At the 34th Annual General Meeting held on 1st August, 2016, shareholders have appointed him as Managing Director of the Company for a period of three years with effect from 1st February, 2017.

Thanking you, Yours faithfully, For Super Sales India Limited

S K Radhakrishnan Company Secretary

REGISTERED OFFICE: 34-A, Kamaraj Road, Coimbatore 641 018, India. Phone: 2222404 to 06