

2nd February, 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of January 2017.

Please find enclosed the Press Release regarding the Company's sales update for the month of January 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company clocks sales of 207,059 units in January 2017

Hosur, February 2, 2017: TVS Motor Company posted sales of 207,059 units in the month of January 2017 as against 208,485 units recorded in the month of January 2016.

Two-Wheeler

Total two-wheelers registered sales of 202,209 units in January 2017 as against 201,233 units in January 2016. Domestic two-wheelers recorded sales of 172,101 units in January 2017 as against 172,162 units recorded in January 2016.

Scooters sales grew by 12 % from 62,552 units in the month of January 2016 to 70,049 units in the month of January 2017. Motorcycles recorded sales of 60,275 units in January 2017 as against 83,374 units registered in the month of January 2016.

Three-Wheeler

Three-wheeler of the Company registered sales of 4,850 units in January 2017 as against 7,252 units in January 2016.

Exports

The Company's total exports registered sales of 34,110 units in the month of January 2017 as against 34,823 units recorded in the month of January 2016. Two-wheeler exports registered sales of 30,108 units in January 2017 as against 29,071 units in January 2016.

PRESS RELEASE



About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past two years. We have recently been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey. For more information, please visit www.tvsmotor.com.

For further information, please contact

Varghese Thomas / PS Balakrishnan / KS Harini

vm.thomas@tvsmotor.com / balakrishnan.ps@tvsmotor.com / ks.harini@tvsmotor.com

TVS Motor Company