



HQ/CS/CL.24B/16139
23 February 2017

Sir,

Sub: Tata Communications unveils plans to enable everyone and everything in the world to become seamlessly connected

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

P.P. 

Manish Sansi
Company Secretary &
General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

TATA COMMUNICATIONS

Tata Communications Limited

Plot C 21 & C 36 'G' Block Bandra Kurla Complex, Mumbai 400 098 India

Regd. Office : VSB Mahatma Gandhi Road Fort Mumbai – 400 001 India

Tel 91 22 6659 1966 Fax 91 22 6725 1962 website www.tatacommunications.com

CIN : L64200MH1986PLC039266

For immediate release**PRESS RELEASE**

Kersti Klami
Tata Communications
+44 207 029 9742
kersti.klami@tatacommunications.com

Joe McNamara
Hill + Knowlton Strategies
+44 207 414 3230
joe.mcnamara@hkstrategies.com

Tata Communications unveils plans to enable everyone and everything in the world to become seamlessly connected

Tata Communications MOVE global mobility platform is built on the company's partnerships with 900 mobile communications service providers and new 35% stake in Internet of Things solution provider Teleena

London, UK - February 23rd, 2017 - [Tata Communications](#), a leading provider of A New World of Communications™, today announces its entry into the global USD 4 billion mobile data connectivity and cross-border Internet of Things (IoT) market. The company is unveiling the Tata Communications MOVE platform that will enable people and things to become seamlessly connected on a global scale.

“With more than 3 billion Internet users globally and billions more connected ‘things’ from activity trackers and smart home hubs to connected cars and street lights, we live in a truly digital world,” said Anthony Bartolo, President, Mobility, IoT and Collaboration Solutions, Tata Communications. “We believe that the future of this digital world lies in how all of these ‘things’ connect - and that everything should be born connected. So, imagine a world where there could be embedded connectivity within everything - straight out of the box, with instant and seamless access to the Internet, anywhere in the world. That’s our aim with Tata Communications MOVE. It is a platform that enables companies to embed global connectivity in anything, improving the user experience, creating completely new revenue streams, and fulfilling the promise of a truly digital world.”

Tata Communications MOVE is part of the company’s long-term strategy for its mobility services portfolio and its vision of creating an access and usage agnostic, cross-border mobile experience for people and things. The platform is underpinned by Tata Communications’ [global network](#), [partnerships](#) with 900 mobile communications service providers globally, and recent investment in [Teleena](#). Teleena is an IoT connectivity specialist and mobile virtual network enabler, whose technology manages the operational complexity and reduces the cost of IoT deployments for businesses. Tata Communications’ investment has made it the single largest shareholder in Teleena with a 35% stake.

The combination of Teleena’s IoT technology and Tata Communications’ global network - which today connects 4 out of 5 mobile subscribers - lowers the barriers for brands to introduce new IoT-enabled services for engaging with consumers in new ways. Underpinned by enterprise-grade secure connectivity across 240 countries and territories, Tata Communications MOVE also paves the way for new industrial IoT applications to generate operational efficiencies in sectors such as manufacturing and logistics.

In the first phase of the roll-out of Tata Communications MOVE, the platform encompasses global cellular IoT and SIM connectivity, with further enterprise and mobile network operator capabilities to follow later in 2017, enabled by the world’s largest and most advanced wholly-owned network. Over 25% of the world’s Internet routes travel over Tata Communications’ network, and the company is the only Tier-1 network provider that is in the top 5 by routes in 5 continents.



[@tata_comm](#) | <http://tatacommunications-newworld.com> | www.youtube.com/tatacomms

For immediate release**PRESS RELEASE**

“The market needs large-scale operators such as Tata Communications that are able to scale up activity in a market so far populated by small commercial aggregators and mobile virtual network operators¹,” said Dario Talmesio, Principal Analyst and Practice Leader, Europe, Ovum.

Vinod Kumar, CEO and Managing Director of Tata Communications, said: “With global, ubiquitous connectivity comes the power to unleash unimaginable possibilities in how brands serve and engage with their customers and partners, redefining business models across industries. As a company that has built unparalleled global network reach and platforms that simplify and accelerate cloud and data-powered innovation over the last 15 years, today marks an inflection point for our business with the introduction of Tata Communications MOVE, which will serve to unlock the next phase of connectivity for humans and machines.”

Ends...

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications’ depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications’ expected financial position, business strategy, the future development of Tata Communications’ operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications’ network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company’s communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications’ industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications’ control, include, but are not limited to, those risk factors discussed in Tata Communications Limited’s Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

¹ Global Connectivity: OEMs Become Connectivity Providers”, Dario Talmesio, Ovum, 28 August 2015

