

MSIL: CSL: NSE&BSE: 2017

21st February 2017

Vice President

National Stock Exchange of India Limited
"Exchange Plaza", Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager

Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aryar

Executive Director (Legal)
& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,
1 Nelson Mandela Road, Vasant Kunj,
New Delhi 110070, India.

Tel: 011-46781000, Fax: 011-46150275/46150276

www.marutisuzuki.com

Gurgaon Plant:

Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon 122015, Haryana, India.

Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:

Maruti Suzuki India Limited,
Plot No.1, Phase 3A, IMT Manesar,
Gurgaon 122051, Haryana, India.

Tel: 0124-4884000, Fax: 0124-4884199

Press Release

Maruti Suzuki inaugurates 4th Water ATM in Manesar, extends reach to 7000 households

- *Makes pure drinking water accessible and affordable*
- 10 stage, water filtration with minimal water rejection; 1/4th of a conventional RO system
 - *Built on a self-sustainable model, owned by the community*
 - *Economical costing of just 35 paise per litre*

New Delhi, February 21, 2017: Maruti Suzuki India Limited is committed to improving the basic living conditions of the communities around its facilities. Along with Waterlife India and the village panchayat, Maruti Suzuki today inaugurated a Water ATM plant in Bas Hariya village in Manesar. With this fourth community drinking water plant in Manesar, the Company will be generating and supplying a total of 96,000 litres of pure drinking water benefiting over 7000 households. Earlier, the Company had set up three Water ATMs in Kasan, Dhana, and Bas Khusla villages of Manesar.

Shri Rao Narbir Singh Yadav, Cabinet Minister for PWD (B&R), Forest & ITI Departments, Govt. of Haryana and MLA, Badshahpur, and Mr. Ranjit Singh, Head CSR, Maruti Suzuki India Limited inaugurated the facility by offering fresh drinking water cans to the villagers.

Bas Hariya Water ATM plant is built on a self-sustainable model like the previous three facilities. The initial project cost is borne by Maruti Suzuki, while the Panchayat of Bas Hariya will own the project and provide water and electricity to run the Water ATM. Waterlife India will operate and maintain the plant for a period of ten years.

Speaking on the occasion, **Mr. Ranjit Singh, Head CSR, Maruti Suzuki India** said, *“With growing industrialisation, these neighbourhood villages have seen a sudden rise in the population, however, the basic infrastructure support, especially in water and sanitation, remains a big challenge. A study of community needs showed pure drinking water as a gap. So, we decided to set up public sources of safe drinking water, which are convenient, affordable and self-sustaining. We are happy that Waterlife India partnered us in setting up these facilities. Their robust technology includes 10 stage water filtration with minimal water rejection while keeping the cost nominal.”*

He further added, “I would also like to thank the village Panchayat for their trust in us. Our projects are successful because of the support extended by them. We share the common vision of providing safe and pure drinking water to the residents of these villages. This collective effort will bring down water-borne diseases and pave the way for a healthy living.”

The Water ATM has a capacity to generate 1000 litres of pure water per hour. The 10 stage UV filtration technology by Waterlife ensures the water meets WHO and ISO 10500 standards and retains essential minerals. The technology also helps in minimal water rejection - only 1/4th of the conventional water purification facilities - making most of the input water consumable. This minimal wastage of water enables lower costs per litre. Pure water costs 35 paise per litre and chilled water will cost just Rs. 2 per litre.

For 100% adherence to quality standards, the Water ATM is fitted with a Water Quality display screen. The screen displays the purity of water in terms of TDS (Total Dissolved Solids), temperature and ph level which is checked and displayed real time for the users.

Maruti Suzuki has taken up various community development initiatives to improve the water and sanitation condition in the villages of Manesar. The Company has taken up comprehensive sanitation program which includes construction of individual household toilets and laying of sewer lines along with solid and liquid waste management. The Company is also constructing water tanks, toilets and bore wells in government schools as part of an integrated programme to upgrade learning levels.. Apart from this, the Company is working on building overall awareness on sanitation among community members.

About Maruti Suzuki CSR:

CSR is an integral part of Maruti Suzuki's operations. Under the CSR programme Maruti Suzuki focuses primarily on Community development, Skill Development and Road Safety. As part of the Community development initiative the Company is committed to improve the well-being of the local community by implementing sustainable projects. Maruti Suzuki is working in 18 villages across Gurgaon, Manesar and Rohtak locations in Haryana. The main areas of its interventions include water and sanitation, education and rural development projects.