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Date: February 27, 2017

To,
The National Stock Exchange of India
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/ Madam,

Ref: Scrip Code: BSE – 532748/NSE - PFOCUS

Sub: Change in the address of Registrar and Share Transfer Agent

We wish to inform about the change of address of our Registrar and share Transfer agent M/s Link Intime India Private Limited as follows:

Link Intime India Pvt Ltd
C 101, 247 Park,
L B S Marg, Vikhroli West,
Mumbai 400 083
Tel No: +91 22 49186000 Fax: +91 22 49186060

You are requested to kindly take the same on record.

Thanking you.

**Yours Faithfully,
For Prime Focus Limited**

Parina Shah

**Parina Shah
Company Secretary**



WE ARE MOVING

Dear Sir / Madam,

We are happy to announce the shift of our Registered Office & Mumbai Operations to :

Link Intime India Pvt Ltd
C 101, 247 Park,
L B S Marg, Vikhroli West,
Mumbai 400 083
Tel No: +91 22 49186000 Fax: +91 22 49186060

Our Investor contact details will be as follows :

| | | |
|--------------------------|--|-----------------|
| Share / Bond Registry | rnt.helpdesk@linkintime.co.in | +91 22 49186270 |
| | bonds.helpdesk@linkintime.co.in | |

Our shifting process would begin on Friday 24th February 2017 and is expected to be completed by Monday 27th February 2017.

We have also communicated this change to SEBI, NSDL, CDSL, NSE, BSE, Postal authorities etc.

We are sure that you would appreciate that such a shifting without any break in the operations, presents plenty of challenges. While we are making sure that services continue uninterrupted, kindly bear with us, in case, there are any hiccups in the next few days.

We are communicating to investors about this change through appropriate media, and also ensured that both telephone calls as well as visitors are diverted properly. We are making sure that all written communications through post / courier would also be redirected at our new office, even if addressed to our erstwhile office. Some investor queries may land up at your end, so kindly ensure that they are also redirected properly to our new offices / telephone numbers.

This office has been designed & equipped with the objective of enhancing our delivery capabilities Location of the new office is expected to improve approachability for our Clients and Investors.

We would like to welcome you to grace our new office once we settled down in next four/six weeks. Kindly await our further communication on this.

We thank you for the wonderful support extended to us as your business associate and look forward to the pleasure of continuing this valuable relationship in the future.

Thank you,

Yours faithfully
For Link Intime India Pvt Ltd
Sanjeev Nandu
Director
23rd February, 2017