



Idea Cellular Limited

Corporate Office – 10th Floor, Birla Centurion, Century Mills
Compound, Pandurang Budhkar Marg, Worli, Mumbai - 400 030



Q3FY17 Results Conference Call to be conducted on Monday, February 13, 2017 at 02.30 PM IST

Idea Cellular Limited will host a conference call with its senior management on **Monday, February 13, 2017, from 02.30 pm to 03.30 pm, Indian Standard Time** to discuss the Company's performance for the Third Quarter of financial year 2016-17.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days and a transcript will be available in due course at www.ideacellular.com. The participants from the Company for the conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Whole-time Director & Chief Financial Officer, supported by the senior management team.

The conference call will begin with a short discussion on the Q3FY17 results.

MUMBAI (India)	Primary Access TOLL NUMBER : +91-22-3960 0817
REPLAY	REPLAY NUMBER : +91-22-3065 2322 PASS CODE : 26802# (Replay will be available 1 hour after end of Call)

International Numbers

LOCATION	ACCESS NUMBER
SINGAPORE	TOLL FREE NUMBER: 800 101 2045
HONG KONG	TOLL FREE NUMBER: 800 964 448
USA	TOLL FREE NUMBER: 1 866 746 2133
UK	TOLL FREE NUMBER: 0 808 101 1573

For further information contact:

Arpit Gupta

Idea Cellular Limited

DID: +91-9594003439

E-mail: investorrelations@idea.adityabirla.com