

To,
The Secretary,
National Stock Exchange of India Ltd.
Plot no. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai - 400 051

February 23, 2017

The Secretary,
The BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai - 400 001.

The Secretary,
The Calcutta Stock Exchange Limited,
7, Lyons Range,
Kolkata-700001

Dear Sirs,

Sub: Intimation of Commencement of Commercial Operation at the Pacharia Assam Plant

Pursuant to Provisions of Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Commercial Production of the Company's newly setup plant in Pacharia, Dolapathar, Kamrup, Assam has commenced today i.e 23rd February, 2017.

This is for your information and record, please.

Thanking You,

Yours faithfully,
For Emami Limited,



A.K. Joshi
Company Secretary & VP- Legal