TVS Motor Company Limited. Regd Off: Jayalakshmi Estates, 29, (Old No.8) Haddows Road, Chennai - 600 006, India: Tel: +91(44) 28272233, Fax: +91(44) 28257121

15th February 2017

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. Scrip code: 532343

National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051. **Scrip code: TVSMOTOR**

Dear Sir,

Reg: Declaration of second interim dividend for the year ending 31st March 2017.

A meeting of the board of directors of the Company is being convened on Monday, the $6^{\rm th}$ March 2017 to consider and declare second interim dividend, if any, to the shareholders of the Company for the year ending $31^{\rm st}$ March 2017.

The record date for the purpose of interim dividend will be 15th March 2017. This notice is being given in terms of Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The rate, quantum and date of payment of interim dividend, if declared, will be advised to you immediately after the board meeting.

In view of the above, the trading window for dealing in the Company's scrips by the directors and designated employees of the Company will remain closed from 22^{nd} February 2017 to 8^{th} March 2017 (both days inclusive), in terms of the Company's Code of Conduct to regulate, monitor and report trading by insiders, read with SEBI (Prohibition of Insider Trading) Regulations, 2015.

Thanking You,

Yours faithfully For TVS MOTOR COMPANY LIMITED

K S Srinivasan Company Secretary