

By Mail

03rd February, 2017

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a pledge of equity shares of Rs.10/- each of Coffee Day Enterprises Limited as security in favour of lender in connection with the loan availed by the group company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V G Siddhartha
Chairman and Managing Director
Coffee Day Enterprises Limited

V. G. Siddhartha

Enclosures: As Above

Disclosures by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	03.02.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V G Siddhartha

Name of the Promoter[s] or PACs with whom	Promoter Holding in the Target Company [1]				Promoter holding already encumbered [2]				Details of events pertaining to encumbrance [3]				Post event holding of encumbered shares [creation (2)H(3)] / release (2)I(3) / invocation (2)J(3)]	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release of encumbrance	Type of encumbrance (pledge/lien/charge/other)	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V G Siddhartha	89,174,700	33.58%		26,895,722	13.06	Creation	25.01.2017	Pledge of Shares in favour of IDBI Trusteeship Services Limited for the loan availed by		109576	0.05%	IDBI Trusteeship Services Limited	26,998,278	13.10
Gonbendi Corfee Estates Private Limited	11,071,104	5.37%		11,071,104	5.37	-	-	-		0	-	-	11,071,104	5.37
Dewadashin Info Technologies Pvt.Ltd	12,408,440	6.02%		12,408,440	6.02	-	-	-		0	-	-	12,408,440	6.02
Confeddy Constructions Pvt.Ltd	12,268,416	5.96%		12,176,000	5.91	-	-	-		0	-	-	12,176,000	5.91
Mrs. Malavika Hingde	3,038,104	1.47%		110,000	0.05	-	-	-		0	-	-	110,000	0.05
Sven Securities Pvt.Ltd	444,032	0.22%		444,000	0.22	-	-	-		0	-	-	444,000	0.22
TOTAL	118,404,796	52.62%			52.62%								63,205,122	30.68

VGS

Signature of the Authorized Signatory

Place: Bangalore
Date: 03.02.2017

(Handwritten signature)