

MSIL: CSL: NSE&BSE: 2017

27th February 2017

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,

1 Nelson Mandela Road, Vasant Kunj,

New Delhi 110070, India.

Tel: 011-46781000, Fax: 011-46150275/46150276

www.marutisuzuki.com

Gurgaon Plant:

Maruti Suzuki India Limited,

Old Palam Gurgaon Road,

Gurgaon 122015, Haryana, India.

Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:

Maruti Suzuki India Limited,

Plot No.1, Phase 3A, IMT Manesar,

Gurgaon 122051, Haryana, India.

Tel: 0124-4884000, Fax: 0124-4884199

Press Release

Maruti Suzuki opens online booking for high-performance car Baleno RS

Features latest 1.0 BOOSTERJET Direct Injection Turbo Engine

Built for those who look for more performance in their everyday drive

**#RULETHEROADS #MADEOFSPEED
#POWERTOTHRILL
#FEELTHERUSHFROMWITHIN**

New Delhi, February 27, 2017: Maruti Suzuki India Limited, India's largest passenger vehicle maker, opens booking for Baleno RS – the first of high-performance cars to be offered through NEXA. Baleno RS will be launched on March 3, 2017.

RS pioneers a line-up of high-performance cars, designed to deliver an unmatched driving experience. The Baleno RS is the first of such cars. Built for those who look for more

performance in their everyday drive, it combines the powerful 1.0L BOOSTERJET Direct Injection Turbo Engine topped with an edgy sports styling, dynamic handling and braking.

Baleno RS, which will be launched in a single variant is equipped with SmartPlay Infotainment system and complies with future safety norms including pedestrian safety, side impact and frontal offset impact. It also has ISOFIX child-seat restrain anchorages in addition to dual airbags, seatbelts with pre-tensioners and force limiters. Disc brakes in front as well as rear wheels, coupled with ABS and EBD enhance safety. Driver seat belt reminder buzzer with lamp and rear parking sensors with camera are among the other safety features in Baleno RS.

Customers can book Baleno RS online through NEXA website – www.nexaexperience.com

This is in addition to following conventional booking options as given below:

- Dial 1800 200 6392 (toll free) to make enquiries and leave contact details

#POWERTOTHRILL

- ✓ 1.0L BOOSTERJET Direct Injection Turbo Engine
- ✓ Performs superbly across all conditions from city rides to highway driving

#RULETHEROADS

- ✓ Features sporty front and rear bumpers and grille coupled with front, rear and side under body spoilers
- ✓ Sports highly defined curves and powerful styling with black sporty alloys

#AHEADINSAFETY

- ✓ Pedestrian safety Compliance
- ✓ Side Impact Compliance, Frontal offset impact compliance
- ✓ ISOFIX Child seat anchorages
- ✓ Dual airbags, seatbelts with pre-tensioners and force limiters
- ✓ Front and rear disc brakes with ABS and EBD

- Walk-in to any NEXA showroom and book the Baleno RS
- The Baleno RS can be booked with an initial payment of Rs 11,000/-

Specifications:

Length	3,995 mm	Engine Capacity	998 cc
Height	1,510 mm	Boot Space	339 litres **
Width	1,745 mm	Wheel Base	2,520 mm
Max Torque	150Nm@1700-4500rpm	Ground Clearance	170 mm*
Max Power	75kW@5500rpm		

**Unladen condition, **VDA Method*