

07th March, 2017

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.
Scrip Code: 532695

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex
Bandra(East), Mumbai – 400 051
NSE Symbol: CELEBRITY

Dear Sir/ Madam,

Sub: Disclosures under Regulation 29(1) & 29(2) read with Regulation 29(3) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulation, 2011

In compliance with the disclosure requirements under Regulation 29(1) & Regulation 29(2) read with Regulation 29(3) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, as amended, please find enclosed herewith the disclosures in the prescribed format in relation to acquisition of 30,67,484 fully paid equity shares of Rs.10 each and 56,96,756 Convertible warrants with each warrant convertible into one equity share having face value of Rs.10/- each on preferential basis as mentioned herein below:

Date of Allotment	Name of the allottee/ acquirer	No of Securities	
		Equity Shares	Convertible Warrants
04-03-2017	Mr. Venkatesh Rajagopal	-	1314636
04-03-2017	Mrs. Rama Rajagopal	1752848	2191060
04-03-2017	Mr. Charath Ram Narsimhan	1314636	2191060

We request you to kindly take the same on record.

Thanking You,
For and on behalf of Acquirers


Charath Ram Narsimhan

Encl: Disclosures in the prescribed format

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part A – Details of the Acquisition

Name of the Target Company (TC)	Celebrity Fashions Limited (“CFL”)		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Charath Ram Narsimhan (hereinafter the “Acquirer”) Persons acting in concert with the Acquirer: Other shareholders of CFL belonging to its promoter and promoter group, namely (i) Mr. Venkatesh Rajagopal (ii) Mrs. Rama Rajagopal (iii) Mr. Vidyuth Rajagopal, (iv) Mrs. Anjali Rajagopal and (v) Mr. Rajagopalan K.A. (hereinafter the “PAC”)		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of :			
a) Shares carrying voting rights	1025619 (15718400)#	2.63 (40.30)#	2.63 (40.30)#
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	1025619 (15718400)#	2.63 (40.30)#	2.63 (40.30)#
Details of acquisition			
a) Shares carrying voting rights acquired	1314636 (3067484)#	2.93 (4.35)#	2.27 (-0.97)#
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify	2191060 (5696756)#	-	4.59 (11.93)#

Charath Narsimhan

holding in each category) acquired			
d) Shares in the nature of encumbrance (Pledge/lien/non-disposal undertaking/ others)	-	-	-
e) Total (a+b+c+/-d)	3505696 (8764240)#	2.93 (4.35)#	6.86 (10.95)#
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2340255 (18785884)#	5.56 (44.65)#	4.90 (39.33)#
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	2191060 (5696756)#	- -	4.59 (11.93)#
e) Total (a+b+c+d)	4531315 (24482640)#	5.56 (44.65)#	9.49 (51.25)#
Mode of acquisition / sale (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Equity Shares & Warrants acquired by the Acquirer pursuant to the Preferential allotment.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Warrant holders have the right to convert each Warrant into one Equity Share having face Value of Rs.10/- each of CFL, in one or more tranches, within a period of 18 months from the date of allotment of the Warrants.		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	Date of allotment : 04th March, 2017		
Equity share capital / total voting capital of the TC before the said acquisition	3,90,03,765 paid-up equity shares of Rs.10/- each aggregating to Rs. 39,00,37,650/-		
Equity share capital/ total voting capital of the TC after the said acquisition	4,20,71,249 paid-up equity shares of Rs.10/- each aggregating to Rs. 42,07,12,490/-		
Total diluted share/voting capital of the TC after the said acquisition	4,77,68,005 paid-up equity shares of Rs.10/- each aggregating to Rs. 47,76,80,050/- (assuming conversion of all the Warrants issued by CFL to the Acquirers into the equity shares of face value of Rs.10 each)		

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Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Celebrity Fashions Limited ("CFL")		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Venkatesh Rajagopal (hereinafter the "Acquirer") Persons acting in concert with the Acquirer: a) Other shareholders of CFL belonging to its promoter and promoter group, namely: (i) Mrs. Rama Rajagopal (ii) Mr. Vidyuth Rajagopal, (iii) Mrs. Anjali Rajagopal and (iv) Mr. Rajagopalan K.A. b) Mr. Charath Ram Narsimhan (hereinafter the "PACs")		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited The National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of Acquirers and PACs:			
a) Shares carrying voting rights	9642981 (15718400)#	24.72 (40.30)#	24.72 (40.30)#
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	9642981 (15718400)#	24.72 (40.30)#	24.72 (40.30)#
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	- (3067484)#	- (4.35)#	- (-0.97)#
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	1314636 (5696756)#	-	2.75 (11.93)#
d) Shares encumbered / invoked/released by the			

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acquirer			
e) Total (a+b+c+/-d)	1314636 (8764240)#	- (4.35)#	2.75 (10.95)#
After the acquisition/sale, holding of Acquirer and PACs:			
a) Shares carrying voting rights	9642981 (18785884)#	22.92 (44.65)#	20.19 (39.33)#
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	1314636 (5696756)#	- -	2.75 (11.93)#
e) Total (a+b+c+d)	10957617 (24482640)#	22.92 (44.65)#	22.94 (51.25)#
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Warrants acquired by the Acquirer pursuant to the Preferential allotment.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of Allotment: 04th March, 2017		
Equity share capital / total voting capital of the TC before the said acquisition / sale	3,90,03,765 paid-up equity shares of Rs.10/- each aggregating to Rs. 39,00,37,650/-		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	4,20,71,249 paid-up equity shares of Rs.10/- each aggregating to Rs. 42,07,12,490/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	4,77,68,005 paid-up equity shares of Rs.10/- each aggregating to Rs. 47,76,80,050/- (assuming conversion of all the Warrants issued by CFL to the Acquirers into the equity shares of face value of Rs.10 each)		

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

signifies total holding of Promoter & Promoter Group along with PACs.

For...**VENKATESH KATAGOPAL**


Signature of the Authorised Signatory

Place: Chennai

Date: 06-03-2017

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Celebrity Fashions Limited ("CFL")		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<p>Mrs. Rama Rajagopal (hereinafter the "Acquirer")</p> <p>Persons acting in concert with the Acquirers: a) Other shareholders of CFL belonging to its promoter and promoter group, namely: (i) Mr. Venkatesh Rajagopal (ii) Mr. Vidyuth Rajagopal, (iii) Mrs. Anjali Rajagopal and (iv) Mr. Rajagopalan K.A. b) Mr. Charath Ram Narsimhan (hereinafter the "PAC")</p>		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited The National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of Acquirer and PACs :			
a) Shares carrying voting rights	5042054 (15718400)#	12.93 (40.30)#	12.93 (40.30)#
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	5042054 (15718400)#	12.93 (40.30)#	12.93 (40.30)#
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	1752848 (3067484)#	3.22 (4.35)#	1.29 (-0.97)#
b) VRs acquired /sold otherwise than by shares			
c) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	2191060 (5696756)#	- -	4.59 (11.93)#

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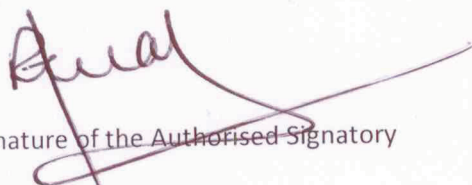
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	3943908 (8764240)#	3.22 (4.35)#	5.88 (10.95)#
After the acquisition/sale, holding of Acquirer and PACs:			
a) Shares carrying voting rights	6794902 (18785884)#	16.15 (44.65)#	14.22 (39.33)#
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	2191060 (5696756)#	- -	4.59 (11.93)#
e) Total (a+b+c+d)	8985962 (24482640)#	16.15 (44.65)#	18.81 (51.25)#
Mode of acquisition /-sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Equity Shares & Warrants acquired by the Acquirers pursuant to the Preferential allotment.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of Allotment: 04th March, 2017		
Equity share capital / total voting capital of the TC before the said acquisition / sale	3,90,03,765 paid-up equity shares of Rs.10/- each aggregating to Rs. 39,00,37,650/-		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	4,20,71,249 paid-up equity shares of Rs.10/- each aggregating to Rs. 42,07,12,490/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	4,77,68,005 paid-up equity shares of Rs.10/- each aggregating to Rs. 47,76,80,050/- (assuming conversion of all the Warrants issued by CFL to the Acquirers into the equity shares of face value of Rs.10 each)		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

signifies total holding of Promoter & Promoter Group along with PACs.

R. VENKATAKRISHNAN
Power of Attorney Holder
For **RAMA RATA GOPAL**



Signature of the Authorised Signatory

Place: Chennai

Date: 06-03-2017