





9th March, 2017

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex,

Mumbai

Kind Attn: Manager, Listing Department

Email Id: <a href="mailto:neaps@nse.co.in">neaps@nse.co.in</a>
Stock Code - SONATSOFTW

Dear Sirs,

**BSE Limited** 

P.J. Towers, Dalal Street

Mumbai

Kind Attn: Manager, Listing Department

Email Id: listing.centre@bseindia.com

Stock Code - 532221

Sub: Press Release

We are forwarding herewith copy of press release dated 9<sup>th</sup> March, 2017, announcing "Halosys launches new Platform features, Pre-built connectors and an Enterprise AppCenter"

Kindly take the same on record.

Thanking you,

Yours faithfully

For Sonata Software Limited

Kundan K. Lal

**Company Secretary and Head of Legal** 





## Halosys launches new Platform features, Pre-built connectors and an Enterprise AppCenter

Fremont, California, 9 March, 2017

<u>Sonata Software</u> announced that its Enterprise Mobility Platform, <u>Halosys</u>, launched significant enhancements and new features that will unlock its customer's digital business potential. The platforms new features now support:

A SAP HANA connector which enables rapid connectivity with SAP HANA. Halosys already has pre-built connectors for SAP, Hybris, Oracle, Salesforce & NetSuite and protocol aware connectors for any legacy system, database or cloud application.

**Pre-Built Connectors to Microsoft Dynamics AX7 and AX2012** have been added, enabling quick and optimized connectivity with backend systems.

**Availability on Amazon AWS and Microsoft Azure** enables customers looking for on premise or private deployment. Halosys on Azure AppGallery provides a seamless authentication with **Azure AD via SAML** helping companies to expedite building and managing Mobile & web apps by leveraging their existing infrastructure.

**Enterprise AppCenter** includes a low code App Builder for Rapid app development (beta) and pre-built Enterprise mobile solutions for Retail, Distribution & Manufacturing companies for private app deployments.

These enhancements to the Halosys "Enterprise Mobility Platform" help conquer top mobility challenges faced by enterprises

- Reducing cost & increasing the speed of development
- Seamless connectivity to multiple systems including legacy and home grown environments
- Holistic & consistent experience across mobile & web channels
- Deployment of applications to customers, partners, employees and vendors

Speaking of the advancements to Halosys, Avinash Harsh, Global Mobility Head at Sonata Software and Cofounder of Halosys said 'These advancements to our platform will enable enterprises to keep pace with the new technology and to have the right mobile infrastructure. Our constant effort is to increase productivity, reduce cost and provide the best value possible to enterprises to make their mobility programs streamlined, scalable and less challenging. Avinash Harsh will also feature in a discussion with 451 Research on conquering mobility challenges faced by enterprises.

## **About Halosys**

Halosys provides a single Unified Enterprise Mobile Enablement platform that enables businesses to build, secure, manage and deploy an enterprise-wide mobile applications portfolio. It builds on critical features of multiple mobility systems such as Mobile Back-end-as-a-Service (mBaaS), Mobile Application Development Platform (MADP), Mobile Application Management (MAM), and Application Programing Interface (API) in a unified platform with consistent workflows and enhanced user interfaces. Halosys is a wholly owned, independent subsidiary of Sonata Software. For more information contact at hello@halosys.com, +1 408-834-7429, or go to www.halosys.com





## **About Sonata Software**

Sonata Software is a global IT solutions firm focused on catalysing business transformation initiatives through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Distribution and Software Product companies through IP based Platforms, Products and Services, which bring together new digital technologies such as Omni-Channel Commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments.

## For more information, contact:

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