

30th March 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release – Manufacture and Sale of BS IV compliant vehicles by the Company

We enclose a Press Release regarding the manufacture and sale of BS IV compliant vehicles by the Company.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS STATEMENT



Hosur, March 30, 2017: The Honourable Supreme Court has passed an order dated 29th March, 2017 stating that only vehicles, which meet BS IV emission standards can be sold and registered with effect from 1 April, 2017. TVS Motor Company is a responsible corporate citizen and is fully supportive of a better environment for our customers, and society at large.

Products of TVS Motor Company are sold in over 4,000 dealer touch points across the country. All our dealers have been advised to strictly comply with the order of the Hon'ble Supreme Court and sell the BS III compliant stocks with them on or before 31st March, 2017.

TVS Motor Company is fully geared up to meet the new emission guidelines and had already commenced manufacture and sale of BS IV compliant vehicles to the dealers.

XXXX