

 **Karnataka Bank Ltd.**

Estd : 1924

CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

24.03.2017

SECRETARIAL DEPARTMENT

HO: SEC: 717 : 2016-17

To:

1. The Manager

Listing Department

National Stock Exchange Of India Limited

Exchange Plaza, C-1, Block G

Bandra-Kurla Complex

Bandra (E), MUMBAI-400051

2. The General Manager

BSE Limited

Corporate Relationship Dept

Phiroze Jeejeebhoy Towers

Dalal Street

MUMBAI-400001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,

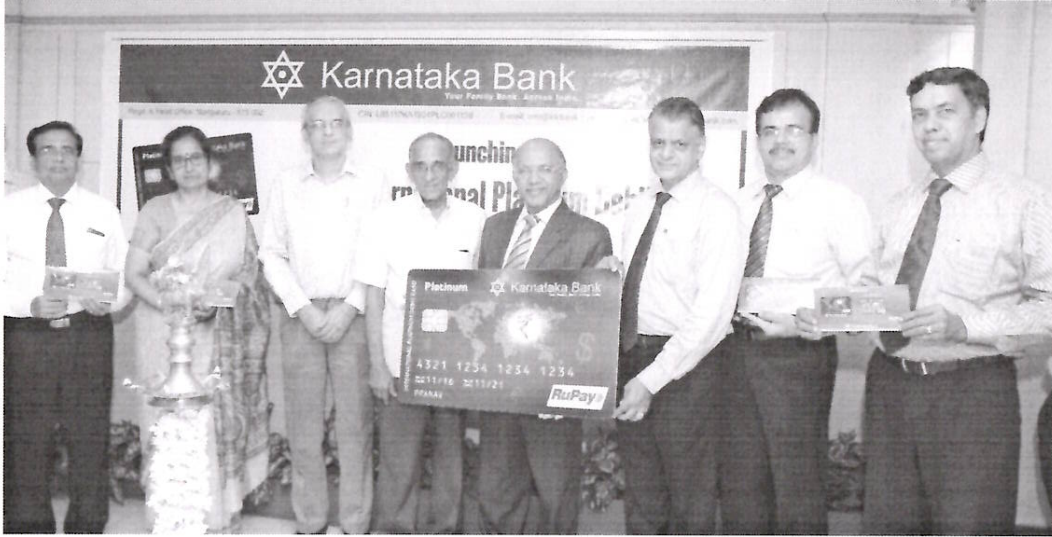

COMPANY SECRETARY

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE

Date: March 24, 2017

Karnataka Bank launches MoneyPlant™ RuPay International Platinum Debit Card



Karnataka Bank, in its endeavor to provide more privileges to its premium & HNI customers, has launched a novel card product viz., MoneyPlant™ RuPay International Platinum Debit Card. This card can be used for domestic as well as international cash withdrawal & purchase transactions.

The card has superior features & privileges such as enhanced withdrawal limit of ₹75,000/- & purchase (POS/ecommerce) limit of ₹2,00,000/- per day, Personal Accident Insurance Coverage of ₹2 lakh, Two Free lounge access per quarter across 30+ airports in India and 300+ airports worldwide, Fuel surcharge waiver, Utility bill cash back offers & various other merchant offers.

“The card, bundled with host of special features, will be offered to our customers as part of bank’s digital banking initiative. Platinum debit card can be used to shop, dine-out, fill fuel, book tickets, pay bills online and withdraw cash in ATMs in India & worldwide. We are happy to welcome our customers, to the elite group of RuPay Platinum Debit Cardholders” said Shri P Jayarama Bhat, Managing Director & CEO of the Bank, while speaking on the occasion of Launching Programme at its headquarters Mangaluru.

Srinivas Deshpande
CHIEF MANAGER - PUBLIC RELATIONS