

From:

KISHOR PRANJIVANDAS MANDALIA
DAXABEN BHARATBHAI MANDALIA
MANDALIA VIPULKUMAR ZAVERILAL
ZAVERILAL V. MANDALIA
CHANDRESH Z. MANDALIA
BHARAT PRANJIVANDAS MANDALIA
ARUNABEN KISHORBHAI MANDALIA
FENNYBEN C. MANDALIA
PRAFULLABEN Z. MANDALIA

SWAGAT BUILDING,
C.G. RAOD,
AHMEDABAD - 380 006

Date: 23/03/2017

To,
The Manager, DCS-CRD
Corporate Relationship Department,
Bombay Stock Exchange Limited,
✓ Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai- 400 001

To,
The Listing Department, 5th Floor,
National Stock Exchange of India Limited,
"Exchange Plaza",
Bandra-Kurla Complex,
Bandra (East), Mumbai-400 051.

SECURITY CODE: **509009** || SECURITY ID: **AUSOMENT** || ISIN: **INE218C01016** || SERIES: **EQ**

Dear Sir/Madam,

Sub : Disclosure under Regulation 10 (5) OF Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeover) Regulation 2011

Pursuant to Regulation 10 (5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and takeover) Regulation 2011 (herein after referred to SAST) we wish to inform you that we namely KISHOR PRANJIVANDAS MANDALIA, DAXABEN BHARATBHAI MANDALIA, MANDALIA VIPULKUMAR ZAVERILAL, ZAVERILAL V. MANDALIA, CHANDRESH Z. MANDALIA, BHARAT PRANJIVANDAS MANDALIA, ARUNABEN KISHORBHAI MANDALIA, FENNYBEN C. MANDALIA AND PRAFULLABEN Z. MANDALIA, proposed to acquire upto 50,19,000 equity shares of M/s. Ausom Enterprise Limited, a company listed on your stock exchange tentatively on 30th March 2017 by way of inter se transfer pursuant to regulation 10 (1) (a) of SAST amongst the promoters. In this connation please find enclosed the disclosure as per Regulation 10 (5) of SAST.

Thanking you,

Your's faithfully



(KISHOR P. MANDALIA)
AUTHORISED PERSON

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	AUSOM ENTERPRISE LIMITED
2.	Name of the acquirer(s)	KISHOR PRANJIVANDAS MANDALIA DAXABEN BHARATBHAI MANDALIA MANDALIA VIPULKUMAR ZAVERILAL ZAVERILAL V. MANDALIA CHANDRESH Z. MANDALIA BHARAT PRANJIVANDAS MANDALIA ARUNABEN KISHORBHAI MANDALIA FENNYBEN C. MANDALIA PRAFULLABEN Z. MANDALIA
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	YES
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	SAVITRI DAYARAM PAWANI
	b. Proposed date of acquisition	30/03/2017
	c. Number of shares to be acquired from each person mentioned in 4(a) above	50,19,000 EQUITY SHARES TO BE ACQUIRED FROM SAVITRI DAYARAM PAWANI - PROMOTER THE SAID 50,19,000 EQUITY SHARES WILL BE ACQUIRED BY THE FOLLOWING PROMOTERS : (INTER SE TRANSFER) 11,88,102 EQ SHARES BY -KISHOR PRANJIVANDAS MANDALIA 8,90,572 EQ SHARES BY - DAXABEN BHARATBHAI MANDALIA 8,36,420 EQ SHARES BY -MANDALIA VIPULKUMAR ZAVERILAL 8,04,547 EQ SHARES BY - ZAVERILAL V. MANDALIA 7,97,647 EQ SHARES BY-CHANDRESH Z. MANDALIA 3,64,693 EQ SHARES BY -BHARAT PRANJIVANDAS MANDALIA 65,829 EQ SHARES BY-ARUNABEN KISHORBHAI MANDALIA 38,883 EQ SHARES BY -FENNYBEN C. MANDALIA 32,307 EQ SHARES BY - PRAFULLABEN Z. MANDALIA
	d. Total shares to be acquired as % of share capital of TC	36.84%
	e. Price at which shares are proposed to be acquired	MARKET PRICE
	f. Rationale, if any, for the proposed transfer	INTER SE TRANSFER
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	10(1)(a)(ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	NOT APPLICABLE – NOT FREQUENTLY TRADED

7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	RS. 34.79/- AS COMPUTED BY VIVRO FINANCIAL SERVICES PRIVATE LIMITED – A MERCHANT BANKER			
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	We, the acquirer(s), hereby declare that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.			
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	We, the acquirer(s), hereby declare that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	We, the acquirer(s), hereby declare that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
a.	Acquirer(s) and PACs (other than sellers)(*) Acquirer KISHOR PRANJIVANDAS MANDALIA DAXABEN BHARATBHAI MANDALIA MANDALIA VIPULKUMAR ZAVERILAL ZAVERILAL V. MANDALIA CHANDRESH Z. MANDALIA BHARAT PRANJIVANDAS MANDALIA ARUNABEN KISHORBHAI MANDALIA FENNYBEN C. MANDALIA PRAFULLABEN Z. MANDALIA	11,89,102 8,90,572 8,36,420 8,04,547 7,97,647 3,64,693 65,829 38,883 32,307	8.73% 6.54% 6.14% 5.91% 5.85% 2.68% 0.48% 0.29% 0.24%	23,77,204 17,81,144 16,72,840 16,09,094 15,95,294 7,29,386 1,31,658 77,766 64,614	17.45% 13.07% 12.28% 11.81% 11.71% 5.35% 0.97% 0.57% 0.47%
b.	Seller (s) SAVITRI DAYARAM PAWANI	50,20,000	36.85%	1000	0.007%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

PLACE: AHMEDABAD
DATE: 23/03/2017



(KISHOR PRANJIVANDAS MANDALIA)
AUTHORISED PERSON